

cloud computing community cloud  
opportunity learning  
e-learning donne ricerca creative lab ricerca  
opportunità citizen ricerca  
valorizzazione del territorio  
ICT smart cities musei  
opportunità consulenza donne opportunità occupazione qualificata  
Livinglabs community e-learning  
networking  
occupazione formazione permanente  
minds storytelling learning community  
European Livinglabs citizens  
social networking cluster lab consulenza  
European Learning  
learning valorizzazione del territorio  
smart cities  
PMI consulenza  
European  
research learning  
smart  
cluster lab  
valorizzazione del territorio  
musei  
research  
consulenza  
social networking smart  
innovazione  
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Livinglabs innovation  
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smart  
cities  
Regione

**MAY 24  
@THE HUB BARI  
FIERA DEL LEVANTE**

**EUROPEAN CREATIVE  
CLUSTER LAB  
PRESENTS**

# Crossover Creativity Lab

H 10.00 AM STORIES OF COLLABORATION  
H 2.30 PM LIVING LAB

**CREATIVE MINDS ONLY!  
MORE INFORMATION  
ARE AVAILBLE ON**

 **CREATIVECLUSTERLAB**  
 **@ECIA\_ECCL**



This initiative is financed under the Competitiveness and Innovation Framework Programme (CIP) which aims to encourage the competitiveness of European enterprises.



European Union

Evento realizzato in collaborazione con "Innovate ICT Living Labs" un progetto della Regione Puglia - Piani Pubblici per lo sviluppo economico, lavoro e innovazione - Servizio Ricerca Industriale e Innovazione finanziato dai fondi P.O. FESR 2007-2013 Asse I Linee di Intervento 1.4 Azione 1.4.2 Supporto alla crescita e sviluppo di PMI specializzate nell'offerta di contenuti e servizi digitali.

## Crossover Creativity Labs - Facilitating Collaboration BARI, INNOVATION FESTIVAL 2013

24 MAY 2013  
LOCATION: THE HUB FIERA DEL LEVANTE - BARI

### WE ARE PLEASED TO INVITE YOU TO JOIN:

#### STORIES OF COLLABORATION - H 10.00 AM

Welcome and opening remarks

**Francesco Palumbo, Puglia Region Director Area Policies for the Promotion of the region, Knowledge and Talents**

Participants:

Sandrine Becqueriaux and Franck Milon - **Lille Metropole**

Marco Costantino - **Puglia Region Youth Policy Department**

Marco Diciano - **Innovapuglia**

Nathalie Goethals - **IDROPS**

Giusy Ottonelli - **The Hub Bari**

Roberto Ricco - **"Puglia Creativa" Cluster**

Ettore Ruggiero - **Universers University Consortium for Education and Innovation** and Franco Liuzzi - **Moscabianca**

Gianni Sebastiano and Luigi Di Pace - **Apulian IT Cluster**

Ines Kreitlein - **MFG Innovation Agency** and Bianca Kolb, **Network bwcon:aktiv for ICT and Media Baden-Württemberg**

Marta Ysern - **Barcelona Media**

#### LIVING LAB BY INNOVAPUGLIA - H 2.30 PM

The lab will focus on new approaches to support collaboration between creative companies. It will catalogue themes, requirements and problems highlighted by the users and which could be faced and solved through ICT solutions.

**Duration:** 2 hours

**Participants:** creative business owners/ representatives, cluster managers, final users, associations, subjects representing collective needs, groups of citizens, researchers, public bodies, experts representing the demand side in the creativity focus domain. The lab will be held in Italian and in English. More info about the Living Lab Methodology on <http://livinglabs.regionepuglia.it>