



Innovative Procurement Activities

Consultation meeting with European Commission

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*Divisione IT
Ufficio Ricerca e Sviluppo*



Innovative Procurement Activities in the Apulia Region

EU Commission Consultation Meeting

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InnovaPuglia S.p.A.

in-house company of Regione Puglia

- **Establishment**

- Founded in 2008 by joining two territorial entities, Tecnopolis Srl (Science and Technology Park) and Finpuglia SpA (Regional Financial Institution Pugliese).

- **Mission**

- Support the Regione Puglia in the strategic planning of regional innovation
- Serving as a Public Agency for Information Technology and Telematics
- Provide technical assistance in the implementation of investment regional programs with technological content.



Regional initiatives

Some of the regional initiatives for research and innovation were also devoted to create strategic conditions for potential innovative procurement actions. Assisted living and healthy ageing are selected target in this scenario.

- Study and research on Apulian scientific and technological competences, products offer, goods and services for quality of life improvement (Social Apulia 2011 ARTI publication)
- Dissemination of available technology for social innovation and quality of life in Apulia by means of large events (Innovation festival, Innovabilia, Researchers' Night)
- Promotion of a PPP partnership (SMEs, Research Organizations, Universities) representing regional technological and production capabilities for social innovation



Regional scenario

- Apulia counts about 200.000 disabled people who live with their families according to National Institute for Statistics 2007 data.
- In 2010 the expenses of the Apulian public Health Service for disabled reached 5.8% of the total expenditure
- In 2010 the Apulian life expectancy is 79.6 years for men
- Demand on product and services to improve quality of life is growing and technology offer is improving in terms of quality and quantity
- Regional actors (Associations, cooperatives, enterprises, universities and research institutes) active in the field of quality of life belongs for the majority to the sector of “Social and medical services” and “Information and Communication Technology”
- These actors offer a product or a services in the field of communication and social inclusion (36%), Domotics (24%), Leisure (22%), School inclusion (18%), Therapy and assistance (17%), Work inclusion (14%), Mobility (13%).



Innovative Procurement Work in progress

- Setting up of user driven innovation mechanisms through the Living Lab model. Among different clustering planned, “active and healthy ageing” subject will be targeted
- Launch a specific PCP experiment action to be carried out at regional level as instrument to promote and procure innovation. Health and environment subjects will be part of the pre-commercial procurement focus
- Strong commitment to take part and promote European initiatives and alliance to build up trans national experience on selected topics



Thanks for the attention

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