


# INNOVATION CAMP01

open innovation for society

**SAVETHEDATE**

**27th May 2021**

**10am CEST**

#SCICAMP2021 Zoom event 

## Agenda

*Moderator*

**Rosa Porro**

Crowdfunding expert,  
University of Bari



### 10.00 Opening

**Christoph Maier**

Joint Secretariat Coordinator,  
Interreg MED Programme

**Crescenzo Antonio Marino**

Director of the Research, Innovation  
and Institutional Capacity Section,  
Puglia Region

### 10.30 Keynote speech

*Open innovation: What do we know  
and where should we go*

**Marcel Bogers**

Full Professor of Open & Collaborative  
Innovation, Eindhoven University  
of Technology

### 11.00 Success stories

**Francisco Javier Iglesias Gracia**

Épica Foundation La Fura dels Baus

**Suzana Belošević**

Children's House

**Rebecca Earley**

HereWear Project

**Laura Boffi**

The Storytellers Project

**Antonia Christou**

Makers Will Make  
and Maker's Block

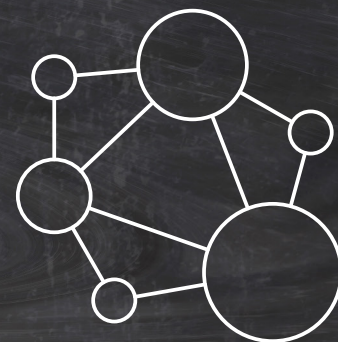


### 12.00 Keynote speech

*Positioning creative industries  
as cultural agents for enacting  
open innovation through the  
Living Lab approach*

**Fernando Vilariño**

Chairperson of the European  
Network of Living Labs and  
Associate Director at Computer  
Vision Center



### 12.30 Conclusions

**Marco Di Ciano**

Responsible of the Research and  
Innovation Section, InnovaPuglia



### 13:00 End of the Innovation Camp