

15:30 - 16:45

**07E01 - OPEN DAYS Opening session: «Europe's regions and cities taking off for 2020»**

Organisers: Committee of the Regions, European Commission, DG REGIO  
Venue: European Parliament, JAN 4Q2 - listening room

Speakers and chair(s): Mr. Valcárcel Siso Ramón Luis (Chair), Mr. Hahn Johannes (Chair), Mr. Barroso José Manuel , Mr. Schulz Martin (video message)

Entitled "Europe's regions and cities taking off for 2020", this year's OPEN DAYS will be held during on-going negotiations on partnership agreements and operational programs, finalising the preparations for the new programming period 2014-2020. In the presence of the highest level of EU representatives, the opening session will orient the debate towards the new time horizon, from a regional perspective.

Please note that due to the ongoing unavailability of the Hemicycle room at the European Parliament, places are available only in the listening room.

## Morning Sessions

09:00 - 10:45

**08A01 - Investing in the future: meeting climate & energy challenges with innovative financial instruments**

Organisers: ALDE Group

Venue: Committee of the Regions, Jacques Delors, Room 51

Speakers and chair(s): Mrs. Filipiuk-Olteanu Bogna , Mr. Convay Alex , Mr. Verkerk Bas (Chair), Mr. Lee Frank

Within the next EU Multi-annual Financial Framework (MFF), climate friendly investments will continue to be on the agenda. There are many untapped opportunities to save energy and encourage the use of renewable energy sources in Europe, but market conditions do not always help. It is therefore anticipated that financial instruments for climate action are likely to play a big part in the next MFF, being an innovative way of delivering results and creating stronger incentives for successful projects. Current and past practices of the European Investment Bank, European Commission, fund managers and fund recipients will provide good examples and evidence of integrating climate change and energy efficiency in investment decisions.

**Target audience:**

- EU, national, regional and local policy/decision makers
- Authorities managing and evaluating cohesion policy programmes and projects

09:00 - 10:45

**08A02 - Managing assessment of ex-ante conditionalities in the framework of the European Structural and Cohesion Funds 2014-20. First experiences.**

Organisers: European Commission, DDG1.01

Venue: European Commission, Centre Borschette, Room 0A

Speakers and chair(s): Ms. De Luca Sabina , Mr. Berkowitz Peter (Chair), Mr. Kasprzyk Krzysztof , Ms. De Mecheleer Ilse

Ex-ante conditionalities are a new element of EU Cohesion Policy.

The workshop aims to take stock of experience with assessment of ex-ante conditionalities from both the Commission's and Member States' perspective.

The Chairman will first brief the participants about the rationale and the main steps of the procedure for assessment of ex ante conditionalities on the basis of the Common Provisions Regulation. This will be followed by the presentations from the Commission and the Member States' administration regarding the experience with managing the assessment of ex ante conditionalities. Questions/comments from the floor will be taken following each presentation.

The chairman will summarize the main points discussed and reflect on possible improvements to the Commission's guidance on ex-ante conditionalities and the related procedures.

**Target audience:**

- EU, national, regional and local policy/decision makers
- Authorities managing and evaluating cohesion policy programmes and projects
- Other stakeholders: private companies, financial institutions, European and national associations
- Academics, students and researchers.

09:00 - 10:45

**08A03 - Involvement of SMEs in European Territorial Cooperation: How to deal with State aid and intellectual property rights in the context of ETC projects?**

Organisers: European Commission, DG REGIO D1

Venue: European Commission, Centre Borschette, Room 0D + Room 0B (Listening Room)

Speakers and chair(s): Mr. Ferrarese Luca , Dr. Simon Yvonne , Mr. Flipsen Hans , Mr. Wolfe Colin (Chair), Mrs. Bachmann Karolina

European Territorial Cooperation (ETC) programmes are expected to actively contribute to the realisation of EUROPE 2020. As SMEs play a key role in promoting growth and driving innovation, their involvement in future ETC programmes needs to be considered.

The workshop will provide insights into how to include SMEs as beneficiaries of ETC funds in 2014-2020. Based on the experiences of ETC programmes in 2007-2013, State aid and intellectual property rights have been among the biggest challenges. Practical examples from the current period in dealing with these and other challenges will be presented, and complemented by discussion on workable solutions applicable post 2013.

**Target audience:**

Primarily:

- Authorities managing and evaluating cohesion policy programmes and projects

Also:

- EU, national, regional and local policy/decision makers
- Other stakeholders: private companies, financial institutions, European and national associations

09:00 - 10:45

**08A04 - From Regions of Knowledge to the European Structural and Investment Funds - Research-intensive clusters as key drivers for regional innovation**

Organisers: European Commission, DG RTD

Venue: European Commission, Centre Borschette, Room 1D + 1C (listening room)

Speakers and chair(s): Mr. Corpakis Dimitri , Mr. Tuffs Richard , Ms. BONI Anna Lisa , Mr. SINGER Nicolas , Mr. Schultze Claus (Chair)

R&I is a key driver for growth and jobs at regional level, in the context of the Europe 2020 strategy. As stated in the flagship initiative on the Innovation Union, regions have to make a better and more intelligent use of the Structural Funds and set-up Smart Specialisation strategies that will help them position themselves better in the context of the global value chains.

The aim of the workshop is to present the legacy of the FP7 action of "Regions of Knowledge" and propose a transition path to a new Cohesion policy, with particular emphasis on European Territorial Cooperation, through key findings and concrete examples. "Regions of Knowledge" has so far promoted sixty-six (66) transnational – trans-regional projects with a total budget of EUR 126 million. "Regions of Knowledge" fostered regional development through innovative partnerships between public and private research centres, enterprises and authorities, following the well known "Triple Helix" concept (introduced by Profs H. Etzkowitz and L. Leydesdorff). "Regions of Knowledge" actions will not continue under Horizon 2020, the new Framework programme for research and innovation, following an arrangement with Cohesion policy.

The workshop will examine the transferability of key programme's objectives to future Cohesion policy. This workshop is timely due to the fact that the future programming period is about to begin, and research-driven clusters are strong players in regional innovation networks that will continue to develop at European level, mainly through the European Structural and Investment Funds (European Territorial Cooperation and European Regional Development Fund) where appropriate references have been placed in the proposed Regulations.

*For non-DG REGIO applicants: Why and how is the workshop topic relevant to European regions and cities?*

The workshop will provide key policy messages to cities and regions on the strong and sometimes latent potential of research intensive clusters on shaping future smart specialisation strategies and profit from an enhanced mode of "smart" territorial cooperation.

**Target audience:**

- Members of the Committee of the Regions, the European Parliament and the European Economic and Social Committee and national, regional and local politicians
- European, national, regional and local government officials and experts in the field of managing and evaluating cohesion policy programmes
- Representatives of private companies, financial institutions and European and national associations.

09:00 - 10:45

**08B01 - Shaping open innovation for smart cities**

Organisers: CitySDK project

Venue: Committee of the Regions, Jacques Delors, Room 53

Speakers and chair(s): Ms. Mattila Marja , Mr. Almirall Esteve , Ms. Gallyas Katalin , Ms. Dings Ivonne (Chair)

Today, a growing number of European cities and regions are acknowledging the power of open innovation in becoming more efficient, transparent and participatory. In turn, more cities are exposing their systems to skilled and creative developer communities, to capture and utilise their expertise, in turn, changing the way citizens interact with their cities.

The workshop discusses specific smart city actions implemented in the cities and regions, and how they can be shared and re-used in other locations. Workshop participants will develop specific innovative steps which they can implement tomorrow in their own cities based on the needs of cities, regions and citizens.

This workshop is followed by a networking session.

**Target audience:** EU, national, regional and local policy/decision makers

09:00 - 10:45

**08B02 - Energy research and innovation, source of benefits for your region**

Organisers: European Commission, DG REGIO, European Commission, DG RTD

Venue: European Commission, Centre Borschette, Room 2D

Speakers and chair(s): Ms. Findeisen Susanne , Ms. Arrizabalaga Vena Esperanza , Mr. Skaringer Maud , Mr. Martin Francisco

People's well-being, industrial competitiveness and the overall functioning of society are dependent on safe, secure, sustainable and affordable energy. The scale of this challenge requires consolidation of research and innovation capacities at EU level.

The objective of the workshop is to demonstrate that energy research & innovation can bring real benefits to European regions. By sharing good examples and best practices from Spain and Germany and presenting practical aspects of the use of structural funds for energy research projects, the aim is to encourage European regions to invest more in energy research & innovation and to foster growth and jobs.

**Agenda:**

9.00 - 9.10 **Introduction:** András Siegler (TBC), DG RTD, Director

9.10 - 9.25 **Solar energy research, source of benefits for Castilla-La-Mancha (Spain):** Alfonso Vazquez Varela de Seijas, Junta de Comunidades de Castilla-La-Mancha, General Director of Industry, Energy and Mine, and Oscar de la Rubia Carretero, ISFOC, Director

9.25 - 9.40 **Wind energy research, driving force for Bremen (Germany):** Susanne Findeisen, Germanwind, Project Leader Innovation

9.40 - 9.55 **Energy research priorities in Horizon 2020:** Esperanza Arrizabalaga Vena, DG RTD, Policy Officer

9.55 - 10.10 **New cohesion policy – how to use it effectively to boost energy research in the regions?** Maud Skaringer, DG REGIO, Policy Analyst

10.10 – 10.45 **Q&A series:** Gilles Lequeux, DG RTD, Deputy Head of Unit

**Target audience:**

- EU, national, regional and local policy/decision makers
- Authorities managing and evaluating cohesion policy programmes and projects
- Other stakeholders: private companies, financial institutions, European and national associations

**09:00 - 13:00**

**08B03 - 1. Bridging the gap: universities and other research institutions as guarantors of a knowledge- and innovation-based economy  
2. Bridging the gap: knowledge transfer as a key to smart growth**

Organisers: Innovative knowledge-based regions

Venue: Centre of the Regions

Speakers and chair(s): Mr. Popik Piotr , Mr. Miranda Ignacio , Mr. Mayol Julio , Dr. Pérez-Paredes Pascual , Ms. KEYNOTE SPEAKER: Glover Anne , Ms. Lüders Susanne , Mr. Romero Antonio , Dr. Fazzalari Nicola , Ms. Reppel Katja (Chair), Ms. Vázquez Eva María , Mr. Corpakis Dimitri (Chair)

The European 2020 strategy defines smart growth as the strengthening of knowledge and innovation as drivers of our future growth.

**Workshop 1:** research institutions play a key role in reinforcing cooperation between universities, research and business:

- How can politics elaborate a strong governance framework to support research institutions by using (goal-orientated) European, national and regional investments?
- What are the preconditions for making research institutions able to succeed in obtaining funding from programmes such as HORIZON 2020?
- How can universities become more attractive in order to retain or attract researchers and students who are capable to enhance cooperation within the knowledge triangle?
- How can research institutions show a clear picture of their performance?

**Workshop 2:** Innovation as a crucial factor in accomplishing the smart growth initiative within the European 2020 strategy. Regional stakeholders promoting the knowledge triangle in order to foster competitiveness in companies:

- How can universities be involved in the regional innovation strategy to guarantee regional growth?
- How can regional politics stimulate private sector investment in technological development?
- How can regional economies benefit from the results of knowledge transfer in order to promote both clusters and SMEs?
- How can business get the most out of the knowledge triangle?

**Target audience:**

- EU, national, regional and local policy/decision makers
- Authorities managing and evaluating cohesion policy programmes and projects
- Other stakeholders: private companies, financial institutions, European and national associations
- Academics, students and researchers

**09:00 - 10:45**

**08C01 - Challenges of energy data collection in setting up Sustainable Energy Action Plans**

Organisers: Challenges of energy data collection

Venue: Résidence Palace - Polak Room

Speakers and chair(s): Mr. Borkovits Balázs , Mr. Gillet William , Mr. Ulrich Leopold , Mr. Colucci Leonardo , Mr. Antinucci Marcello , Ms. Dely Kristina (Chair), Mr. Zagar Ivan

The workshop is part of the MANERGY project (CENTRAL EUROPE programme), which aims to reduce GHG emissions and embed the exploitation of renewable energy sources into regional planning processes, mostly by setting up Sustainable Energy Action Plans (SEAPs). These tools are only useful if target measures are realistic and well-defined; moreover, in setting targets, it is vital to calculate current emissions. The most significant obstacles hindering this task are the lack of energy data and expertise. The workshop therefore highlights the importance of supporting quality data collection, ensuring that SEAPs will be realizable.

**Target audience:**

- EU, national, regional and local policy/decision makers
- (Academics, students and researchers)

**09:00 - 10:45****08C02 - Clusters as drivers for smart specialisation**

Organisers: European challenges - Local solutions  
Venue: Lodzkie House

Speakers and chair(s): Ms. Napier Glenda (Chair), Mr. Smits Jeroen , Prof. Szczepaniak Piotr , Mr. Cieślak Marek , Mr. Bakowski Marcin , Mr. Casper Gorm , Mr. Birr-Pedersen Preben , Mr. Schneiders Jos

The event will be an expert debate moderated by the Head of Analysis of the Danish Cluster Academy that has just concluded a wide study on cluster eco-systems beyond the Triple Helix. The starting point will be the presentation of various local clusters and main solutions applied to European common challenges followed by discussions based on the above-mentioned report. The aim of the debate will be to inspire parties involved in the innovation chain with innovative business solutions. Moreover, it will provide participants with an improved understanding of the added value of cooperation, such as the Triple Helix example. On site, there will be a possibility for cluster experts to take part in a brokerage session with speakers in the debate.

**Target audience:**

- EU, national, regional and local policy/decision makers
- Other stakeholders: private companies, financial institutions, European and national associations
- Academics, researchers

**09:00 - 10:45****08C03 - Bridging the rural/urban divide: solutions**

Organisers: INTERREG IVC  
Venue: Committee of the Regions, Jacques Delors, Room 63

Speakers and chair(s): Mr. Guldseth Eistein , Ms. Zondag Mariejose , Ms. Ravenna Paola , Mr. Pámer Zoltan , Mr. Hill Ian (Chair)

Stimulating employment in rural areas goes hand in hand with improving these regions' connectedness, in particular with government services. Participants will get an exclusive preview of the results of INTERREG IVC thematic capitalisation, where recognised EU experts have consolidated the experience and knowledge of regions working on similar topics. The best solutions in Europe in the field of rural development and e-government will be presented based on the good practices and policies shared among over 160 regional partners.

The workshop will be moderated by an experienced professional who will generate genuine debate among the workshop participants on innovative approaches in different rural settings.

**Additional information:** The workshop will be followed by the networking session on good practices identified in the field of rural development and e-government. Representatives from the regions are welcome to join.

**Target audience:**

- EU, national, regional and local policy/decision makers
- Authorities managing and evaluating cohesion policy programmes and projects
- Other stakeholders: private companies, financial institutions, European and national associations

**09:00 - 10:45****08C04 - Creative tourism development: creating jobs across Europe's regions**

Organisers: EA Group  
Venue: Committee of the Regions, Jacques Delors, Room 70

Speakers and chair(s): Mr. Theodore John , Mr. Silberg Uno (Chair), Ms. Gleeson Carol , Mr. Philippart Eric , Mr. Dorcak Peter

Building on the cultural and environmental diversity and richness of Europe's regions, the workshop intends to explore and highlight growth and job-creating aspects of creative tourism across our continent. The premise is that each region in Europe has something authentic to present while actively involving visitors in its own development. Therefore, creative tourism fosters the promotion of local and regional identities, helps to further European integration and, at the same time, represents a great opportunity, particularly for underdeveloped regions, to use their authenticity and boost jobs and growth.

**Target audience:** EU, national, regional and local policy/decision makers

09:00 - 10:45

**08C05- Cat.1 - Smart - RegioStars 2014 Awards – Presentation of finalist projects****CATEGORY 1: SMART GROWTH: SME innovation**

Organisers: European Commission, DG REGIO G.1, European Commission, DG REGIO 02

Venue: European Commission, Centre Borschette, Room 3A

Speakers and chair(s): Mr. Conway Alexander , Ms. Prihodova Marcela , Mr. Majewski Josephin Karin , Mr. Almeida ALEXandre , Mr. Ferreira Celso , Mr. Risberg Anders , Mrs. Murphy Christina , Prof. Fahlander Claes , Dr. Hult Peter , Prof. JURY MEMBER: Oughton Christine , Mr. Hudecek Jiri , Mr. Marques Susana , Mr. PRESIDENT: Van den Brande Luc (Chair), Mr. Zuk Dariusz , Mr. Sochor Milos , Ms. Kaczowska Katarzyna

SMEs are the backbone of the EU economy. The competitiveness and growth of SMEs is thus crucial for the recovery and re-launch of the EU economy and for generating more and better jobs in Europe. Projects proposed in this category include schemes or measures that could inspire other public authorities to design a policy mix that fosters SME innovation in the context of the forthcoming research and innovation strategies for smart specialisation.

Order of presentations:

Project Title	Region	MS	Funds	Programme
Innovating For Growth	London	UK	ERDF	London ERDF Programme
JIC Innovation Park	South Moravia	CZ	ERDF	OP Industry and Enterpr. & OP Enterpr. and Innovation – Prosperity.
The Road Towards Entrepreneurial Poland	Masovian Voivodeship	PL	ERDF	OP Innovative Economy (OP IE)
Art on Chairs	North	PT	ERDF	ON.2 O Novo Norte - Regional OP
NovaMedTech	East-Mid Sweden	SE	ERDF	East-Mid Sweden
CATE	Öresund-Kattegat-Skagerrak (ÖKS)	ETC (SE leading)	ERDF	Interreg IVA (DK, SE, NO)

09:00 - 13:00

**08C06 - Making the connections: youth employment and industrial transformation**

Organisers: Smart partnerships for jobs and growth

Venue: Norway House

Speakers and chair(s): Ms. Wolodźko Helena , Mr. Larsen Johannes Grane , Mr. Saraiva Pedro , Mrs. Bujnowska-Seda Barbara , Mr. Rodríguez Fernández José Carlos , Mr. Gourd John (Chair), Mrs. Veza Ivica , Ms. Alto Elin , Mr. Unal Erzen Ates , Mr. Redmond Paul , Mr. Skaar Johannes

Regions from across Europe recognise that if the challenges of high youth unemployment and de-industrialisation are not confronted, they will face short/medium-term high unemployment, increased social costs, and long-term negative socioeconomic impacts. More developed, transitional and less developed regions will share unique and transferable models for the boosting of youth employment and the implementation of the EU's 'New Industrial Policy' in two interactive debates. Both debates will explore how policies at the centre of local and regional growth strategies will use EU funding and financial instruments for 2014-2020 to achieve jobs and growth.

**Target audience:**

- EU, national, regional and local policy/decision makers
- Authorities managing and evaluating cohesion policy programmes and projects
- Other stakeholders: private companies, financial institutions, European and national associations;

09:00 - 13:00

**08C07 - Innovative policies and solutions for active ageing**

Organisers: Kent County Council, Marche Region, City of Warsaw, City of Helsinki, Sofia Municipality, Active ageing, General Council of Isère, City of Stockholm

Venue: Liaison Agency Flanders-Europe (vleva)

Speakers and chair(s): Dr. Fransen Lieve , Mr. Jolkkonen Juha , Mrs. Tidmarsh Anne , Ms. Kleine Maria , Mr. Perez Gisèle , Mrs. Galjaard Roos (Chair), Mr. Pactwa Tomasz , Mr. Spacca Gian Mario , Mr. Vandeurzen Jo , Dr. Stewart Robert

The complex issues that arise from ageing and the challenges that senior care in the future poses to Europe need to be dealt with in continuous dialogue between decision-makers and experts from different European regions. The Innovative policies and solutions for Active Ageing- workshop brings together the Flemish minister for Welfare, Health and Family, regional leaders, municipal senior care directors and a representative of the EU Commission to share good practices and discuss innovative ways to respond to the challenge of the ageing population. Insights will be given for example on how design-thinking and innovative companies can contribute to developing new tools and services for the ageing population.

**Target audience:**

- EU, national, regional and local policy/decision makers
- Authorities managing and evaluating cohesion policy programmes and projects
- Other stakeholders: private companies, financial institutions, European and national associations
- Academics, students and researchers

09:00 - 13:00

**08C08 - European regions and cities empowering electromobility**

Organisers: European regions and cities empowering electromobility

Venue: Scotland House Conference Centre

Speakers and chair(s): Mr. Iain Todd , Mr. Lazzari Giannino , Mr. Nolte Lothar , Mr. Klingenberg Heinrich , Dr. Schwenkert Isabell , Mrs. Schytz Solveig , Mr. Lindberg Pontus , Dr. Huber Walter , Dr. Bielinski Juliane

Further to the European Commission's proposal "Clean power for transport (CPT) package", (COM2013/17) to ensure a harmonised build-up of infrastructure for alternative fuels (including hydrogen and electricity) across Europe, and in view of the establishment of the European Electro-mobility Observatory, EEO (5 December 2012) funded by the EU and led by HyER (Hydrogen, fuel cells and Electromobility in European Regions), in collaboration with TNO, ECN, VUB, TÜV NORD, POLIS, AVERE, the scope of this half-day workshop is to showcase the latest successful electro-mobility actions across European Regions and Cities. HyER and its member regions' network is to "facilitate information exchange and coordinated regional action across the EU with the European Electromobility Observatory" as indicated in the CPT package. The regions and cities of Brunswick, South Tyrol (Alpeuregio), Free and Hanseatic City of Hamburg, North Eastern Scotland, Akershus County, Region Skane, Tyrol (Alpeuregio), Trentino (Alpeuregio) will present exciting new clean transport solutions linked to their clean energy networks.

09:00 - 10:30

**08E01 - EU cohesion policy: economic context, governance challenges and outlook  
Opening lecture of the Master Class**

Organisers: European Commission, DG REGIO, Committee of the Regions

Venue: European Commission, Charlemagne, Room Alcide de Gasperi

Speakers and chair(s): Ms. Geleng Manuela , Mr. Petzold Wolfgang (Chair), Mr. McCann Philip , Mr. Von Breska Eric , Dr. Hall Ronald , Ms. Marques da Costa Eduarda , Mrs. Laissy Ana-Paula (Chair)

This session opening the programme of the OPEN DAYS Master Class will focus on the EU cohesion policy's perspectives for 2014-2020, reminding its history, rationale and context which led to the current set of reforms. It will also examine longer-term trends going beyond 2020 in the light of current academic debates in regional and urban development studies.

The debate should tackle questions such as:

- Where are the new opportunities in a changing global economy? Are there new spatial concentration forces?
- What is the new role of different levels of government in delivering recovery and the 2020 strategy?
- What has changed in terms of territory, space and politics since 2008 and what does it mean for the future of EU cohesion policy?

09:00 - 10:45

**08UNIV01 - Innovation Policies in European Regions**

Organisers: European Commission, DG REGIO  
Venue: European Commission, Charlemagne, Room Jenkins

Speakers and chair(s): Dr. Karolewski Ireneusz Pawel , Dr. Kölling Mario , Dr. Bradbury Jonathan , Dr. Renzsch Wolfgang (Chair), Dr. Marmefelt Thomas

The workshop will explore the regional dimension of innovation policies. It starts from the premise that the creation of new ideas and practices depends on a regional environment which is conducive to innovation. The political and socio-economic context and the empowerment of regional actors are decisive for innovation to flourish.

Our experts will discuss the growing importance of regional decision-making at the level of the economy, civil society, and politics. They will identify public policies designed to find ways out of the fiscal crisis and to provide responses to long-term challenges, such as demographic change and social exclusion.

**Target audience:**

- EU, national, regional and local policy/decision makers
- Authorities managing and evaluating cohesion policy programmes and projects
- Other stakeholders: private companies, financial institutions, European and national associations
- Academics, students and researchers).

11:00 - 12:15

**08C05- Cat.2 - Sustainable - RegioStars 2014 Awards – Presentation of finalist projects  
CATEGORY 2: SUSTAINABLE GROWTH: Green growth and jobs through Bio-economy**

Organisers: European Commission, DG REGIO G.1, European Commission, DG REGIO 02  
Venue: European Commission, Centre Borschette, Room 3A

Speakers and chair(s): Prof. Donnison Iain , Mr. JURY MEMBER: Götke Niels , Mr. Mendes Calros , Mr. PRESIDENT: Van den Brande Luc (Chair), Ms. Jeanfils Isabelle , Prof. Vanderzande Dirk , Mr. Green Geraint , Mr. Spriet Thomas , Dr. Oberweis Sacha

In the framework of the "Europe 2020" strategy the development of a "bio-economy" is highlighted as an important element to reach smart and sustainable growth in Europe. Cohesion policy provides numerous opportunities for local and regional authorities, communities and stakeholders to implement projects in the bio-economy sector, thereby creating jobs and growth through sustainable investments in innovations, approaches and technologies based on biological materials and bio-waste.

Presentations order:

Project Title	Region	MS	Funds	Programme
Ecoponto em casa	North	PT	ERDF	QREN - ON2
BEACON	West Wales and the Valleys	UK	ERDF	West Wales and the Valleys Convergence OP
ORGANEXT	Euregio Meuse-Rhine	ETC (BE leading)	ERDF	Interreg IV-A Euregio Meuse-Rhine (BE, DE, NL)
ARBOR	North West Europe	ETC (UK leading)	ERDF	INTERREG IVB North West Europe (BE, DE, IE, LU, NL, UK)

11:15 - 13:00

**08A05 - Smart cities: innovative approaches and partnerships through cohesion and other EU policies**



Organisers: Innovation strategies for smart growth  
Venue: Delegation of the Catalan Government to the EU

Speakers and chair(s): Mr. LIETZ Carsten (Chair), Dr. RONCO Roberto , Dr. HUDSON Lorraine , Mr. PRIEBES Axel , Mrs. CONESA I PAGES Merce , Mr. REEPALU Ilmar , Ms. HULTHEN Anneli

In order to move towards a “smart city” environment, cities are building strategic multi-actor partnerships, delivering mutual benefit results because of the innovative and ground-breaking characteristics of the projects implemented. These innovative strategies generate great opportunities in terms of efficiency, competitiveness and quality of life.

This debate is aimed at cities and other actors that are approaching Smart City transformations in their urban development strategies. A special focus will be placed on how cohesion policy during the 2014-2020 period could better contribute to local innovative and smart city strategies, in order to generate more opportunities for companies and citizens, fostering growth and cohesion.

For more information, please visit <http://innovation-strategies.eu/>.

**Target audience:**

- EU, national, regional and local policy/decision makers
- Authorities managing and evaluating cohesion policy programmes and projects
- Other stakeholders: private companies, financial institutions, European and national associations
- Academics, students and researchers

**11:15 - 13:00**

**08A06 - Smart local and regional strategies to promote social and sustainable growth**

Organisers: Advanced Co-Operation in the North Sea – English Channel area  
Venue: Representation of Lower Saxony

Speakers and chair(s): Prof. Goddard John , Dr. Pauwels Piet , Mr. van Merriënboer Erik , Mrs. van Mastrigt Yvonne , Ms. Schulze - Krogh Ann Camilla , Mr. Schultze Claus (Chair), Mr. Wage Dagfinn

Under the forthcoming programming period 2014-20, regions in Europe must find intelligent solutions to the societal challenges that confront them. They need to develop smart specialisation strategies in order to reach their innovation potential and initiate inclusive and sustainable growth. This is not just a purely technical solution – smart specialisation is broader, in that it refers to an overarching innovation strategy in which economic aspects are equally weighted alongside the social and political dimensions of the process. This requires an accurate analysis of the current situation, the involvement of all relevant stakeholders, the provision of necessary resources and effective policy co-ordination.

These processes and associated issues will be discussed during the workshop by regional political representatives and technical/ policy experts. Given the regions' heterogeneity, solutions will vary, naturally though there are issues that regions have in common: how to define a region's potential? How to effectively focus a strategy in a compelling manner? How to organise regional synergies including the role of triple helix effects?

Questions of this nature will be addressed during the workshop. Regions will present their experiences and lessons learnt. Not only with a view to their own local/ regional situation but also with an eye on inter-regional co-operation, mutual learning and the exchange of best practice, as well as the overall EU policy and programme context.

**Target audience:**

- National, regional and local policy / decision makers.
- Authorities managing and evaluating cohesion policy programmes and projects.
- Private companies, financial institutions, European and national associations.

**11:15 - 13:00**

**08A07 - Europe2020 implemented in your region/city: debate with think-tanks.**

Organisers: Europe2020 Monitoring Platform, Committee of the Regions, Unit E2  
Venue: Committee of the Regions, Van Maerlant, Room 1

Speakers and chair(s): Mr. STUHLIK Andrej , Mr. HERZOG Philippe , Mr. GIULI Marco , Mr. MARINIELLO Mario , Dr. Nunez Jorge , Mr. Delebarre Michel (Chair)

In this workshop, representatives of the most influential think-tanks based in Brussels will dialogue with the CoR on a broad range of issues related to Europe 2020's implementation and governance. As part of the CoR's contribution to the mid-term review of Europe 2020 in 2014, this workshop will highlight the challenges ahead and provide elements for a radical rethinking of the strategy in the present, difficult socio-economic situation. Alongside EU cities and regions, the CoR will put questions to think-tank representatives about the territorial dimension of the new EU economic governance, the possible role of partnerships between different tiers of government and the (still untapped) potential of the multilevel-governance approach to Europe 2020.

**Target audience:**

- EU, national, regional and local policy/decision makers
- Other stakeholders: private companies, financial institutions, European and national associations;
- Academics, students and researchers

11:15 - 13:00

**08A08 - FIN-EN Sharing Methodologies on Financial Engineering for Enterprises**

Organisers: European Association of Public Banks A.I.S.B.L. (EAPB)

Venue: Committee of the Regions, Van Maerlant, Room 3

Speakers and chair(s): Mr. THOMAS Rhodri Glynn , Mr. ZAGGIA Paolo , Mr. Alcaraz Franck , Dr. Sweetenham Carol , Mr. FECHTNER Detlef , Ms. ROSI Federica , Mrs. DUDKA Hanna , Dr. RECKHARD Michael , Mr. Jiménez-Luque Francisco A. , Mr. SCHOPPMANN Henning (Chair)

The workshop "FIN-EN Sharing Methodologies on Financial Engineering for Enterprises" will be presented as a panel forum, composed of representatives of the EU Commission, the EU Parliament, managing authorities, public banks and financial institutions. There will be a résumé of experience with Financial Engineering Instruments (FIs) under EU Cohesion policy and the outlook in terms of changes in the programming period 2014-2020. Based on the example of the INTERREG IVC project "FIN-EN Sharing Methodologies on Financial Engineering for Enterprises" the panel will discuss the pros and cons of using FIs under EU Structural Policy and evaluate experiences in different regions of the European Union. Participants are invited to take an active role in the discussions.

**Target audience:** EU, national, regional and local policy/decision makers

11:15 - 13:00

**08A09 - Designing good programmes 2014+**

Organisers: European Commission, DG REGIO B2

Venue: European Commission, Centre Borschette, Room 0A + Room 0C (listening room)

Speakers and chair(s): Mr. Ris Georg , Ms. Gaffey Veronica (Chair), Mr. Gregersen Preben

Two representatives from two Managing Authorities will be invited to present their experience in designing the new programmes 2014+.

The programmes 2014+ will be more focused on the change they want to achieve. Priority axes of each programme will be aligned with the thematic objectives of Cohesion Policy. Result indicators will be focused on capturing the result of the programmes and those indicators from the performance framework will show if the programmes achieve their implementation milestones and targets. Discussions on the role of the ex-ante evaluation in analysing the suitability of the result indicators chosen and the milestones and targets selected will take place. Difficulties, challenges and the learning process in the Member States in designing programmes under the new Regulations will be presented.

**Target audience:**

- EU, national, regional and local policy/decision makers
- Authorities managing and evaluating cohesion policy programmes and projects
- Other stakeholders: private companies, financial institutions, European and national associations
- Academics, students and researchers)

11:15 - 13:00

**08A10 - Putting deprived areas back on track: How can the new EU urban instruments, especially Community-Led Local Development, be used and how have similar instruments in Member States worked?**

Organisers: European Commission, DG REGIO H1

Venue: European Commission, Centre Borschette, Room 0D

Speakers and chair(s): Mr. Tosics Ivan , Mr. Baeklund Rune , Mr. Munk Asger (Chair), Mr. Ramsden Peter

The purpose of the workshop is to demonstrate how the new EU urban instruments for the period 2014-20 can be used to help bring deprived areas back on track. This will be approached directly by a presentation of, among other things, Community-Led Local Development (CLLD) and indirectly by examples of urban interventions in deprived areas where tools similar to CLLD have been used. The focus will be on public participation and the integrated approach in examples from primarily Denmark, Germany and Hungary. We will also discuss how these experiences can be transferred to other countries.

**Target audience:**

- EU, national, regional and local policy/decision makers
- Authorities managing and evaluating cohesion policy programmes and projects
- Other stakeholders: private companies, financial institutions, European and national associations
- Academics, students and researchers

11:15 - 13:00

**08A11 - Integrating Key Enabling Technologies in your Smart specialisation strategy**

Organisers: European Commission, DG ENTR

Venue: European Commission, Centre Borschette, Room 1D + 1C (listening room)

Speakers and chair(s): Mr. Tingaud Thierry , Mr. Rakhmatullin Ruslan , Mr. Skurzynski Piotr , Dr. Bertini Silvano , Mr. Markkula Markku , Mr. Catinat Michel (Chair)

Key Enabling Technologies (nanotechnology, micro-/nanoelectronics, industrial biotechnology, advanced materials, photonics and advanced manufacturing technologies) have been singled out in the legislative proposals of the Cohesion Policy for 2014-2020 as a priority area for investment in the ERDF. However, the successful implementation of these provisions depends on the take-up by regions through their research and innovation smart specialisation strategies.

The purpose of the workshop will be to inform regional stakeholders about Key Enabling Technologies and why they should be an integral part of every region's smart specialisation strategy and illustrate this with regional examples of KETs related investments

**Target audience:**

- EU, national, regional and local policy/decision makers
- Authorities managing and evaluating cohesion policy programmes and projects
- Other stakeholders: private companies, financial institutions, European and national associations
- Academics, students and researchers).

**11:15 - 13:00**

**08B04 - Green Transport Solutions across Borders**

Organisers: European Commission, DG REGIO D2

Venue: European Commission, Centre Borschette, Room 2A

Speakers and chair(s): Ms. Luthman Annelie , Mr. Lagercrantz Jacob , Mr. Dias Andre , Mr. Tricas Aizpun Antonio , Mr. Palma Andres José (Chair)

The workshop will show how cross-border cooperation contributes to an extended use of cars fuelled by renewable energy sources and how different EU funding instruments complement each other working towards the same goal. Examples from cross-border programmes and the Competitiveness and Innovation Framework Programme will be discussed.

As environmental pollution transcends borders, cross-border solutions are crucial. Cross-border cooperation is challenged by a number of border barriers but profits from knowledge and experience from several countries, providing more sustainable solutions. Other funding sources with larger budgets and target areas can build on results from cross-border cooperation and develop them further.

**Target audience:**

- EU, national, regional and local policy/decision makers
- Authorities managing and evaluating cohesion policy programmes and projects

**11:15 - 13:00**

**08C10 - Citizens' well-being through mobile care:  
Efficient personal health services - the silent health revolution**

Organisers: Renewing health

Venue: Thon Hotel EU

Speakers and chair(s): Dr. Sorknaes Anne , Dr. Panagiotis Stafylas , Dr. Saccavini Claudio , Dr. Karhula Tuula , Mr. Pedersen Claus Duedal (Chair)

Ageing populations are one of the biggest challenges in Europe. A related rise of chronic conditions like diabetes, cardiovascular and chronic lung diseases implies an increase in healthcare utilisation, hospitalisation and health expenditure. At the same time, a silent health revolution is enabled by Personal Health Services that provide new opportunities to cope with those challenges.

The Regions hosting this workshop have joined forces to produce evidence and decision support for EU health policies regarding the widespread deployment of personal health services. Outcomes and lessons learned from care provided to 7000 patients will start a fruitful debate with all European stakeholders.

**Target audience:**

- EU, national, regional and local policy/decision makers
- Authorities managing and evaluating cohesion policy programmes and projects
- Other stakeholders: private companies, financial institutions, European and national associations
- Academics, students and researchers

**11:15 - 13:00**

**08C11 - Smart Work Version 2.0 in Rural Europe: 'Micropols' as motors of the digital economy in non-metropolitan and peripheral regions**

Organisers: North Denmark Region  
Venue: Committee of the Regions, Jacques Delors, Room 53

Speakers and chair(s): Mr. Martin Andrew , Mr. Soerensen Ole , Mr. Leppinen Anne-Mari , Mr. Peckham Clive (Chair), Mr. Acchioni Guido

The workshop will engage the participants in discovering how the shift in work culture favouring more distance working and the opportunities offered by the 2.0 economy can help to re-vitalise rural Europe: by improving ICT infrastructure; digital entrepreneurship & literacy and by increasing qualified job opportunities through the development of non-metropolitan Smart Work Centres.

This workshop is followed by a networking session.

**Target audience:**

- EU, national, regional and local policy/decision makers
- Other stakeholders: private companies, financial institutions, European and national associations
- Academics, students and researchers).

**11:15 - 13:00**

## **08C12 - A European alliance of multi-sector stakeholders to boost the energy transition of cities and regions**

Organisers: Energy Cities  
Venue: Committee of the Regions, Jacques Delors, Room 63

Speakers and chair(s): Mr. Hug Frederic , Mr. Dupas Stéphane (Chair), Mr. Scheuer Stefan , Ms. Ielite Inete , Mr. Magnin Gérard , Mrs. Hermant-de Callatay Corinne

This workshop aims to discuss the creation of a European Alliance of multi-sector stakeholders for the local energy transition

Most energy policies ignore the territorial issue or reduce it to an energy transmission infrastructure matter. A European alliance of stakeholders around local authorities will enable them to join forces and help improve the EU's legislative, financial and political framework for accelerating changes on the ground. This will ensure that energy is recognised as an integral part of local and regional development, with an impact on employment, sustainable growth, competitiveness, quality of life as well as health and safety.

This workshop is followed by a networking session.

**Target audience:**

- EU, national, regional and local policy/decision makers
- Other stakeholders: private companies, financial institutions, European and national associations

**11:15 - 13:00**

## **08C13 - How to make regions and cities more resilient to the economic crisis**

Organisers: European Commission, DG REGIO B1  
Venue: European Commission, Centre Borschette, Room 2D + Room 2C (listening room)

Speakers and chair(s): Ms. Pacchi Carolina , Dr. Spiekermann Klaus , Mr. Healy Adrian , Mr. Copus Andrew

ESPON, the European Observation Network for Territorial Development and Cohesion, has produced territorial evidence of economic crisis impact and resilience, poverty and social exclusion as well as innovative results to explain the role of accessibility and the efficiency of public institutions in designing and implementing successful development strategies. This workshop will debate the crucial question of what regions and cities can learn from others' experiences to strengthen their position and improve their performance and thus reduce the risk for European citizens of being affected by poverty. It will be based on a mixture of presentations and case studies.

**Target audience:**

- Policy makers and experts at EU Institutions
- European, national, regional and local government officials and experts in the field of managing and evaluating cohesion policy programmes
- Journalists from European, national, regional and local media outlets
- Masters or PhD students researching European, regional and urban policy or practitioners in the early stages of their career

**11:15 - 13:00**

## **08UNIV02 - The State of Decentralisation in Europe**

Organisers: European Commission, DG REGIO, Committee of the Regions, Unit E1  
Venue: European Commission, Centre Borschette, Room 0B

Speakers and chair(s): Prof. Rodríguez-Pose Andrés (Chair), Dr. Baleiras Rui Nuno , Mr. Schausberger Franz , Mr. Popescu Daniel , Mr. Zuber Piotr , Dr. Schakel Arjan H. , Mr. Wobben Thomas

This Open Days' University workshop aims at taking stock of the progress of decentralisation in various EU member states. A predominant economic and financial crisis context in many European countries, overarching demographic and urbanisation trends, as well as some distinct political/constitutional problems have led specialists to believe that the process of

'decentralisation' has stalled in the majority of EU member states. The organisers intend to prioritise an evidence-based approach by inviting experts, academics and decision-makers to comment on these issues. A recent CoR Study on the "Division of Powers in the EU" will be used as a starting point for debate.

**Target audience:**

- Academics, students and researchers
- EU, national, regional and local policy/decision makers
- Authorities managing and evaluating cohesion policy programmes and projects
- Other stakeholders: private companies, financial institutions, European and national associations

**Draft programme**

Panels' moderator: Prof. Iain Begg, Professorial Research Fellow, European Institute – London School of Economics and Politics (LSE), UK

Introductory statement:

11.15–11.30: Mr. Franz Schausberger, Committee of the Regions' member and Rapporteur on Decentralisation, Salzburg, Austria

Decentralisation in times of economic and fiscal supervision and coordination:

11.30-11.45: Dr. Miguel Poiates Maduro, Minister of Regional Development, Government of Portugal

11.45-12.00: Mr. Juergen Kroeger, Director - Economies of the Member States I, DG ECFIN, European Commission

Monitoring the division of powers in Europe - the way ahead:

12.00-12.15: Mr. Alfonso Zardi, Head of Department, CDLR programme, Council of Europe

12.15-12.30: Prof. Michael Bauer, Chair of Public Administration, German University of Administrative Sciences, Speyer, Germany

12.30-12.45: Mr. Thomas Wobben, Director – Horizontal Policies and Networks, Committee of the Regions

12.45-13.00: Exchange of views and closing debate with the audience

**11:15 - 13:00**

**08UNIV03 - Would Europe become more productive if it was more urban or had larger cities?**

Organisers: European Commission DG REGIO, European Commission, DG REGIO

Venue: European Commission, Charlemagne, Room Jenkins

Speakers and chair(s): Mr. Puga Diego , Mr. Parkinson Michael , Mr. Venables Tony , Mr. Dijkstra Lewis (Chair)

Historically in Europe economic growth, industrialisation and urbanisation were closely linked. Today Europe has one of the highest levels of urbanisation in the world. Theories of agglomeration economies highlight the benefits of cities and the larger benefits of larger cities. Europe has relatively few very large cities. In a global perspective London and Paris are relatively small. As a result, some researchers argue that Europe should promote more urbanisation and facilitate more migration especially to its largest cities. Historically in Europe economic growth, industrialisation and urbanisation were closely linked. Today Europe has one of the highest levels of urbanisation in the world. Theories of agglomeration economies highlight the benefits of cities and the larger benefits of larger cities. Europe has relatively few very large cities. In a global perspective London and Paris are relatively small. As a result, some researchers argue that Europe should promote more urbanisation and facilitate more migration especially to its largest cities.

This workshop will discuss whether large cities contribute more to economic growth. It will assess what the impact of Europe's atypical urban structure of many medium sized cities and few really large cities could be on its economic performance.

**Target audience:**

- EU, national, regional and local policy/decision makers
- Academics, students and researchers

**Afternoon Sessions**

**13:45 - 15:00**

**08C05- Cat.3 - Inclusive - RegioStars 2014 Awards – Presentation of finalist projects  
CATEGORY 3: INCLUSIVE GROWTH: Creating jobs for the young generation**

Organisers: European Commission, DG REGIO 02, European Commission, DG REGIO G.1

Venue: European Commission, Centre Borschette, Room 3A

Speakers and chair(s): Mrs. Meyer Marie-Laure , Mr. Spriet Thomas , Ms. Monge Alejandra , Mr. Thomson Matthew , Mrs. Recours-Nguyen Perrine , Mr. JURY MEMBER: Kátaí Gábor , Ms. Webster Carolyn , Mr. PRESIDENT: Van den Brande Luc (Chair), Mr. Yeoman Mark , Dr. Offermann Volker , Mrs. Ascani Anna , Mrs. Martin Armelle , Ms. Middendorf Michelle , Ms. Maatje Karin , Mr. Woelfffing Peter Georg , Dr. Bach Jurgen

Youth unemployment has increased dramatically as a result of the economic crisis. Projects presented in this category were supported by the cohesion policy funds (both the European Social Fund but also the European Regional Development Fund) and helped concretely to fight youth unemployment and to create jobs for the young generation.

Presentations order:

Project Title	Region	MS	Funds	Programme
Time for entry of youths in Brandenburg	Brandenburg	DE	ESF	Promotion of « Einstiegszeit » (Time for Entry) of unemployed youths
SAS	Limousin	FR	ESF	ESF OP
Ideas! New enterprises!	Umbria	IT	ESF	OP Umbria
Fifteen Cornwall Apprenticeship Programme	Cornwall	UK	ERDF, ESF	Fifteen Cornwall Apprenticeship Programme
Mini Europe	Province of Flevoland	ETC (NL leading)	ERDF	INTERREG IVC (EL, ES, HU, IT, NL, RO, SE, UK)

**14:30 - 17:00****08A12 - Financial instruments in Cohesion Policy 2014-2020**

Organisers: European Commission, DG REGIO B3

Venue: European Commission, Centre Borschette, Room 0A + Room 0B (listening room)

Speakers and chair(s): Mr. Krawczykowski Radoslaw , Mr. Armand Thierry , Mr. Goncalves Antonio , Mr. McHugh Pat , Mr. Niessler Rudolf (Chair)

Building on the implementation experiences with financial instruments in current and past cohesion policy cycles and reflecting on the importance attached to them in the multiannual financial framework 2014-2020, the European Commission proposes to further expand and strengthen the use of financial instruments in the next programming period as a more efficient and sustainable alternative to complement traditional grant-based financing.

The aim of this workshop is to present the key elements of the future approach to financial instruments in cohesion policy and to provide a forum for stakeholders to share their on-going experience in preparing use of financial instruments for 2014-2020.

**Target audience:**

- EU, national, regional and local policy/decision makers
- Authorities managing and evaluating cohesion policy programmes and projects
- Other stakeholders: private companies, financial institutions, European and national associations

**14:30 - 17:00****08A13 - The territorial approach in new PAs and OPs: How elements of the Territorial Agenda 2020 are brought in by regional and local partners.**

Organisers: European Commission, DG REGIO H1

Venue: European Commission, Centre Borschette, Room 0D

Speakers and chair(s): Dr. Zuber Piotr , Mr. Eckton George , Mr. Cesonis Gediminas , Mr. Davies Neville , Ms. Vitcheva Charlina (Chair), Mr. Ortner Simon , Ms. Kallakmaa- Kapsta Angelika

A reinforced territorial approach and stronger involvement of local and regional authorities: two key new elements in the next programming period. This workshop will show how local and regional authorities have pushed for the Territorial Agenda 2020 to be incorporated in the new Partnership Agreements and Operational Programmes. What was possible? What were the limits due to national arrangements and circumstances? At the same time this workshop wants to present the merits of the Territorial Agenda 2020. Join us for a lively panel discussion with high-ranking officials and practitioners from local and regional authorities, European Commission and national experts.

**Target audience:**

- EU, national, regional and local policy/decision makers

- Authorities managing and evaluating cohesion policy programmes and projects
- Other stakeholders: private companies, financial institutions, European and national associations

**14:30 - 17:00**

## **08B05 - Blue biotechnology at the service of regional growth**

Organisers: Blue biotechnology regions of Europe  
Venue: Brittany Region

Speakers and chair(s): Mr. LOMBO BRUGOS Felipe , Mrs. HALLOUIN Florence , Mr. PORTEIRO Filipe , Mr. Périssé Damien (Chair), Dr. ADAMS Jessica , Mrs. LINDEGARTH Susanne , Mr. KARLESKIND Pierre

Blue biotechnology is at the heart of smart and sustainable growth, representing a major economic opportunity for maritime regions. It can also improve aspects of people's lives and well-being. The European Commission will soon publish a European Blue Biotechnology Strategy to guide investment and coordination between public and private activities in Europe. This debate will: build relationships between regions' blue biotechnology groups by sharing their experiences, suggest avenues of support needed for the future including EU funding and financial engineering, and identify gaps in strategic public policy measures. The afternoon's discussions will aim to inform some closing recommendations.

### **Target audience:**

- EU, national, regional and local policy/decision makers
- Other stakeholders: private companies, financial institutions, European and national associations
- Academics, students and researchers.

**14:30 - 17:00**

## **08B06 - Climate change adaptation: new EU strategy, new EU funding period. Are regions ready to respond?**

Organisers: European Commission, DG CLIMA  
Venue: European Commission, Centre Borschette, Room 0C

Speakers and chair(s): Mr. McGuinn Jennifer , Dr. Galluccio Giulia , Mrs. Phillips Céline , Mr. Kondrup Claus , Mr. Delgado Rosa Humberto (Chair)

The impact of climate change is becoming increasingly evident across Europe. The EU Adaptation Strategy emphasises the need to address adaptation at all levels of governance. This workshop will focus on the regional level and will show how regions across the EU address adaptation or are preparing for it through research, planning and implementation. Participants will be invited to share their experiences in putting climate change adaptation on the political agenda in regions, in cooperating between regions, and discuss strategies for maximising the potential of EU funds available for adaptation in 2014-2020.

### **Target audience:**

#### *Direct:*

- EU, national, regional and local policy/decision makers
- Authorities managing and evaluating cohesion policy programmes and projects

#### *Also:*

- Other stakeholders: private companies, financial institutions, European and national associations
- Academics, students and researchers).

**14:30 - 17:00**

## **08B07 - Overcoming the deep divide: international experience in promoting integration and socio-economic development within cities and across borders.**

Organisers: European Commission, DG REGIO 02  
Venue: European Commission, Centre Borschette, Room 1A

Speakers and chair(s): Mr. McErlean Paul , Dr. Hall Ronald (Chair), Prof. Hasson Shlomo , Mr. Garcia Torres Jose Antonio , Mr. Lossio Olavarría Javier , Mr. Castro Sergio , Mr. Aristov Sergey

The aim of the debate is to discuss policy approaches to promoting socio-economic development in difficult and quite different political situations in urban areas and cross-border regions. The debate will address ways to deal with the human and physical consequences of deeply-divided cities and how best to promote new opportunities by building intercommunity confidence and trust. The debate will provide as well a discussion on the main challenges faced by border regions outside the EU to develop effective cross-border cooperation and the relevance of international and European experiences to overcome potential obstacles. Speakers will be policy practitioners or experts with hands-on experience.

**Interpretation languages:** EN, FR, DE,ES,PT,RU

### **Target audience:**

- EU, national, regional and local policy/decision makers
- Authorities managing and evaluating cohesion policy programmes and projects
- Other stakeholders: private companies, financial institutions, European and national associations
- Academics, students and researchers



14:30 - 17:00

**08B09 - Added value of macro-regional cooperation**

Organisers: INTERACT, European Commission, DG REGIO D1

Venue: European Commission, Centre Borschette, Room 1D + 1B (listening room) + 1C (listening room)

Speakers and chair(s): Mr. Spacca Gian Mario , Mr. Bergström Anders , Ms. Hajjanen Pauliina , Ms. Ahdan Riitta (Chair), Ms. Koski Ulla , Mr. Wolfe Colin , Mr. Arbter Roland

The workshop will address the added value of macro-regional cooperation.

Evidence gained through the Evaluation Report on implementation of the macro-regional strategies (EU Strategy for the Baltic Sea Region and the EU Strategy for the Danube Region) and conclusions drawn by the key implementing stakeholders will be shared. There are strengths and open issues identified to be dealt with for more effective implementation of the strategies. Thus, the workshop will showcase synergies, operational practices and experiences gathered with respect to upcoming initiatives. The added value of a macro-regional framework in more coherent territorial development will be tackled.

**Target audience:**

- EU, national, regional and local policy/decision makers
- Authorities managing and evaluating cohesion policy programmes and projects
- Other stakeholders: private companies, financial institutions, European and national associations
- Academics, students and researchers.

14:30 - 17:00

**08B10 - MARIE CURIE: Co-funding of regional and national programmes for the training and mobility of researchers by the Marie Skłodowska-Curie Actions**

Organisers: European Commission, DG EAC

Venue: European Commission, Centre Borschette, Room 2A

Speakers and chair(s): Dr. Smith John H. , Dr. Lange Martin (Chair), Ms. Mäger Kadri , Mr. Sifalda Milos , Ms. Alfonso Romero Sara

The Marie Skłodowska-Curie Actions (MSCAs) will be the EU's flagship programme for supporting training and mobility of researchers under Horizon 2020, the future Framework Programme for Research and Innovation 2014-2020. Regional authorities that are funding or managing doctoral or fellowship programmes for researchers can receive additional funding under the MSCA COFUND. The workshop will give best practice examples of COFUND programmes, demonstrating their potential to support regional policies by internationalising the human resources in European regions. Special attention will be paid to possible synergies of COFUND on one side and the European Structural and Investment Funds on the other side.

**Target audience:**

- EU, national, regional and local policy/decision makers
- Authorities managing and evaluating cohesion policy programmes and projects

14:30 - 17:00

**08C09 - Debate on the future demographic landscape - How to neutralise the negative effects of demographic crises in Europe?**

Organisers: Demographic challenges - The regional solutions

Venue: Fundacion Galicia Europa

Speakers and chair(s): Mr. Lete Lasa José Ramón , Mr. Freytag Georg , Prof. Doneddu Roberto , Mr. Carlsson Anders , Mr. Brunet Olivier , Prof. Heffner Krystian , Mr. Vucic Ivan , Mr. Vecer Ondrej

The debat will be focused on 2 main issues referring to treats and opportunities implied by demographic changes in Europe. Thus the event will be divided into two 1 hour slots. 4 panelists will take part in each slot led by a moderator. The idea is to show on the one hand how we can reduce negative effects of the demographic crisis linked to the depopulation or ageing society and on the other hand to arrange discussion which will bring to identify opportunities for regions connected with new tools and innovations for public health and social system as well as with education and labour market flexibility.

**Target audience:** EU, national, regional and local policy/decision makers Academics, students and researchers, European and national associations

14:30 - 17:00

**08C14 - How to boost European aquaculture?**



Organisers: Committee of the Regions, Commission for Natural Resources (NAT), European Bureau for Conservation and Development (EBCD)  
Venue: Committee of the Regions, Jacques Delors, Room 51

Speakers and chair(s): Mrs. Coppola Marialuisa , Ms. Dom Ann , Mr. Smith Jamie , Mr. Souchon René (Chair), Mr. Penas Lado Ernesto , Mr. Courtney Hough , Mr. Ojeda Javier , Mr. Varadi Laszlo , Mr. Flynn Richie

Aquaculture is one of the core pillars of the Common Fisheries Policy Reform, which aims to boost aquaculture development. A better framework for aquaculture will increase production and supply of seafood in the EU, reduce dependence on imported fish and boost growth in coastal and rural areas. By 2014, Member States will draft national strategic plans to remove administrative barriers and uphold environmental, social and economic standards for the farmed-fish industry. These aquaculture plans are a requirement for EMFF funding (European Maritime and Fisheries Fund). A new Aquaculture Advisory Council will also be established in a reformed CFP to give advice on industry-related issues.

The workshop aims to provide a platform to debate and discuss the challenges and opportunities European aquaculture is facing. It will aim to bring together EU policy makers, industry representatives and a diverse range of other stakeholders to debate on these key issues at a crucial moment for aquaculture policy developments at EU level.

This workshop is followed by a networking session.

**Target audience:**

- EU, national, regional and local policy/decision makers
- Authorities managing and evaluating cohesion policy programmes and projects
- Private companies, financial institutions, European and national associations
- Academics, students and researchers, NGOs, and media

**14:30 - 17:00**

### **08C15 - Youth GREEN Jobs - Getting a job in 2013 that will last**

Organisers: United Nations Environment Programme  
Venue: Committee of the Regions, Jacques Delors, Room 52

Speakers and chair(s): Ms. Cronin Cathy , Mr. Stone Steven , Mrs. Bresso Mercedes , Mr. Paun Carmen (Chair)

Need a job? Is the job market failing you? This is your chance to put questions to decision-makers and industry on green jobs for youth and young professionals.

The workshop will present best practices from the UN perspective, EU cities and regions, the Commission and Intel. Solutions and ideas including youth (green) entrepreneurship, and especially in youth-dominated industries with long-lasting, sustainable potential will be the focus.

A networking event will follow where youth and young professionals can engage with panellists – with an 'environmental CV clinic' in parallel where attendees are invited to come and get some free and unbiased advice.

**Target audience:**

- EU, national, regional and local policy/decision makers
- Authorities managing and evaluating cohesion policy programmes and projects
- Academics, students and researchers

**14:30 - 17:00**

### **08C16 - More jobs, better cities and regions: how can cities and regions best create and support more and better jobs? Lessons from inter-regional cooperation**

Organisers: INTERREG IVC, ESPON, INTERACT, URBACT II Programme  
Venue: Committee of the Regions, Jacques Delors, Room 62

Speakers and chair(s): Mr. Grasselli Norbert , Mr. Feliu Efred , Mr. Adams Eddy (Chair), Ms. Goers Manuela , Ms. Partridge Alison , Mr. Pels Bob

10% of Europe's population is unemployed. In some regions over half of young people are out of work. More jobs are needed (almost 18m) if EU2020 targets are to be met.

This workshop will explore what cities and regions can do to create jobs. It will unpick the main challenges faced and showcase what works and what doesn't, based on evidence and practice from ESPON, INTERACT, INTERREG IVC and URBACT.

After an introduction presenting the big picture and some common messages from the ETC programmes, project and programme representatives will discuss their experience of creating innovative solutions to these complex challenges.

**Target audience:**

- Members of the Committee of the Regions, the European Parliament and the European Economic and Social Committee and national, regional and local politicians
- European, national, regional and local government officials and experts in the field of managing and evaluating cohesion policy programmes
- Journalists from European, national, regional and local media outlets

**14:30 - 17:00**

### **08C17 - Good practice in Green Public Procurement**

Organisers: European Commission, DG ENV  
Venue: European Commission, Centre Borschette, Room 2D

Speakers and chair(s): Mrs. Hecimovic Helena , Mr. Kaukewitsch Robert , Mrs. Vopel Carina (Chair), Mrs. Pieters Anne-Marie , Mr. Persy Eva-Maria , Mr. Mosor Thomas

With their spending power of close to 20% of EU GDP, public authorities have, through Green Public Procurement, a great potential to improve resource efficiency and to move the market towards more eco-friendly products and services. After a presentation of the general framework of GPP in the EU, this workshop will highlight the experience of different public authorities who have successfully greened their purchases while keeping costs down or even making considerable savings for the public purse.

**Target audience:** EU, national, regional and local policy/decision makers

**14:30 - 17:00**

**08UNIV04 - Regional Crisis Diplomacy or a crisis of regional diplomacy? How has the crisis affected regional EU-relations in order to get the best out of the EU?**

Organisers: European Commission, DG REGIO  
Venue: European Commission, Charlemagne, Room Mansholt

Speakers and chair(s): Prof. Drake Helen (Chair), Mr. Guderjan Marius , Dr. Pasquier Romain , Prof. Miles Lee

This workshop discusses whether the financial crisis - in the context of the EU's evolving policy agenda - has spurred regional actors to adopt new specific types of regional activities in order to meet pressures emanating from the financial crisis and beyond. If so, does this accelerated awareness within regions towards developing their own relations with the EU constitute new forms of regional crisis diplomacy?

The workshop further evaluates what lessons can be drawn and how innovative approaches may maximize regional benefits from participating in the EU policy process, i.e. 'how to get the best out of the EU'.

**Target audience:**

- EU, national, regional and local policy/decision makers
- Authorities managing and evaluating cohesion policy programmes and projects;
- Academics, students and researchers

**14:30 - 17:00**

**08UNIV05 - The emerging role of mid-sized cities in European and OECD development**

Organisers: European Commission, DG REGIO, Regional Studies Association (RSA)  
Venue: European Commission, Charlemagne, Room Jenkins

Speakers and chair(s): Mr. Dijkstra Lewis , Ms. Brezzi Monica , Mr. Parkinson Michael (Chair), Mr. Van Oort Frank , Mr. McCann Philip

Mid sized cities are emerging as playing a new role in many parts of the world. Across OECD there is much evidence that mid-sized cities and intermediate regions are accounting for an increasingly greater share of economic growth. These effects are particularly marked in Western Europe but there appears to be evidence of these trends in many parts of the OECD. In the wider context including the BRIICS countries similar patterns also appear to be evident, but the absolute differences in scale between many OECD countries are very marked. As such, it is essential to consider exactly what we mean by mid-sized cities in the context of their national economies. In addition, many such cities are also increasingly seen as being test beds for new innovations related to the environment, energy, transportation and housing. These innovations also have related institutional and governance implications, all of which will be examined in this special session.

**Target audience:**

- EU, national, regional and local policy/decision makers
- Academics, students and researchers)

**15:15 - 16:30**

**08C05- Cat.4 - Citystar - RegioStars 2014 Awards – Presentation of finalist projects  
CATEGORY 4: CITY STAR: Investment projects in sustainable urban public transport**

Organisers: European Commission, DG REGIO 02, European Commission, DG REGIO G.1  
Venue: European Commission, Centre Borschette, Room 3A

Speakers and chair(s): Mrs. Woronowicz Marta , Mr. Spriet Thomas , Ms. Hudson Katherine , Mr. Devaux François-Olivier , Mr. Rudowska Anna , Mr. JURY MEMBER: Rupprecht Siegfried , Mr. Syzmanski Jan , Mr. PRESIDENT: Van den Brande Luc (Chair), Mr. Vinestock Christopher , Mr. Charles Kerry , Ms. Remacle Patricia , Ms. Michalek Ewa

Urban transport is an important priority across Europe. It is a key element in determining the attractiveness of cities to citizens and businesses. Cities in all Member States face the challenge of developing integrated strategies to address many linked issues, such as urban congestion, pollution, accessibility, road safety and transport infrastructures that do not meet the needs of all groups. Selected projects comprise important investments in tram systems, metros, and involve investments for instance in inter modal hubs.

Presentations order:

Project Title	Region	MS	Funds	Programme
Ecological transport	Gdynia	PL	ERDF	OP Pomorskie Voivodeship
Transport in Kielce	Kielce	PL	ERDF	OP Develop. of Eastern Poland
Swansea City Bus Station	Swansea	UK	ERDF	West Wales and the Valleys Convergence Programme
Ticket to Kyoto (T2K)	Brussels, Bielefeld, Manchester, Paris, Rotterdam	ETC (BE leading)	ERDF	INTERREG IVB NORTH WEST EUROPE (BE, DE, FR, NL, UK)

## Morning Sessions

09:00 - 10:45

**09A01 - Major projects 2014-2020**

Organisers: European Commission, DG REGIO G.1  
 Venue: European Commission, Centre Borschette, Room 0A

Speakers and chair(s): Mr. Kremlis Georges-Stavros , Mr. Willak Witold , Ms. Kovács Camelia Mihaela , Ms. Napau Luminita , Mr. Landabaso Mikel (Chair), Mr. Smyth Brendan

European regions and cities were and are beneficiaries of major projects financed from the Structural and Cohesion Funds. Several will be project promoters or beneficiaries of major projects to be financed from the European Structural and Investment Funds in the 2014-2020 period.

There are important changes concerning future EU funded major projects that require smooth and timely adaptation by the Member States. Practice shows that a great part of successful implementation lies primarily in the programming and planning stages. Consequently the importance of early and appropriate preparations cannot be underestimated.

The workshop will be a platform for information, dialog and an opportunity to facilitate the work of all stakeholders in their preparations for the 2014-2020 period.

**Target audience:**

- Members of the Committee of the Regions, the European Parliament and the European Economic and Social Committee and national, regional and local politicians
- European, national, regional and local government officials and experts in the field of managing and evaluating cohesion policy programmes and/or major projects
- Representatives of private companies, financial institutions and European and national associations involved in the life-cycle of major projects e.g. authorities providing environmental, construction, utility permits and/or their associations; e.g. mayors associations; construction or consultancy companies, NGOs or their associations etc.

09:00 - 10:45

**09A02 - The Joint Action Plan: an innovative tool to focus more on results**

Organisers: European Commission, DG EMPL  
 Venue: European Commission, Centre Borschette, Room 1B

Speakers and chair(s): Mr. Sens Laurent , Mr. Rankin Shane , Mr. Kvaca Vladimir , Mr. Gilland Moray (Chair)

The purpose of this workshop is to present and discuss the Joint Action Plan. JAP represents a radical change in the way structural funds will be managed: it focuses the management on outputs and results instead of inputs. The Commission will present the main principles of the JAP. Some Member States will present their views on the tool, why and how they intend to use it

The workshop should help the participants to answer to the following questions:

- Why should I use a JAP?
- What are the main steps to build a JAP?
- How will I manage the JAP?

**Target audience:**

- EU, national, regional and local policy/decision makers
- Authorities managing and evaluating cohesion policy programmes and projects

09:00 - 10:45

**09A07 - The Secrets of EU funds management: administrative capacity as a key ingredient for an effective and efficient implementation of the European Structural and Investment Funds.**

Organisers: European Commission, DG REGIO E1  
 Venue: European Commission, Centre Borschette, Room 1A + Room 2C (listening room)

Speakers and chair(s): Prof. Nunes Correia Francisco , Prof. Bachtler John , Mr. Boijmans Pascal (Chair), Mr. Michal Zietara , Dr. Hahn Johannes

Administrative capacity matters! Investing significant financial resources in our regions requires a high degree of organisation, competence and engagement. Public administration is the backbone of this investment scheme – there is no standard formula for a perfect public administration: it needs to be tailor-made, proportionate, adequate and efficient. At all levels of management, good administrative capacity in a dynamic environment helps make the most of the ESI Funds in an effective manner. There are many good examples of how improving governing structures, implementing good human resources strategies or developing efficient tools makes a significant contribution to fund management.

**Target audience:**

- EU, national, regional and local policy/decision makers
- Authorities managing and evaluating cohesion policy programmes and projects

09:00 - 10:45

**09B01 - The role of European regions in boosting industrial competitiveness and growth**

Organisers: BUSINESSEUROPE

Venue: Committee of the Regions, Jacques Delors, Room 52

Speakers and chair(s): Mr. Mudrinic Ivica , Mr. Helmenstein Christian , Ms. Cahill Ann (Chair), Mr. Sadzius Rimantas , Mr. Beyrer Markus , Mr. Roschmann Michael , Mr. Calleja Crespo Daniel

Across the European political landscape, calls to strengthen Europe's industry are numerous. And rightly so, because European economic recovery will not be possible unless industry grows. European regions have a distinct role to play in order to successfully re-industrialise Europe.

The debate intends to focus on how regions can contribute to the objective of re-industrialising Europe and to showcase examples of regions that have boosted their long-term growth and job creation by attracting competitive industries:

- How can Structural Funds contribute to this flagship objective?
- How can long-term industrial growth be financed?
- What is the role of energy in the re-industrialisation process?

**Target audience:**

- EU, national, regional and local policy/decision makers
- Authorities managing and evaluating cohesion policy programmes and projects
- Other stakeholders: private companies, financial institutions, European and national associations
- Academics, students and researchers

09:00 - 10:45

**09B02 - Territorial cooperation and Single Market - how to create tangible added value for citizens in cross-border territories and interregional networks**

Organisers: Conference of European Cross-border and Interregional City Networks (CECICN)

Venue: Committee of the Regions, Jacques Delors, Room 62

Speakers and chair(s): Mr. Vazquez Mao Xoan , Mr. Peyrony Jean , Prof. Soulage Bernard (Chair), Mr. Andersson Marcus , Mr. Harster Patrice , Mr. Girard Olivier

Territorial Cooperation is aimed at integrating cross-border and macro-regions. ETC projects are therefore a major contribution to the Single Market and the Europe 2020 strategy, while showing how Europe produces tangible results at the service of its citizens:

- Erasing border effects in the single market at the Spanish-Portuguese border,
- A joint action plan for the cross-border labour market within PAMINA (DE/FR),
- How to go from brain drain to brain circulation? Improving talent mobility through cooperation between cities in the Baltic Sea Region.

DG MARKT will close the workshop with a discussion on cross-border and interregional cooperation as laboratories of the Single market at the service of citizens.

This workshop is followed by a networking session.

**Target audience:** EU, national, regional and local policy/decision makers

09:00 - 10:45

**09B03 - The EIB's nature and activities**

Organisers: European Investment Bank (EIB)

Venue: Committee of the Regions, Jacques Delors, Room 70

Speakers and chair(s): Ms. Stollmeyer Alice , Mr. Verhoeven Pé (Chair), Mr. Lee Frank , Ms. Kazamaki Eugenia , Mr. Field Brian

Specialists from the European Investment Bank will explain the EIB's objectives and role, particularly in relation to the EU 2020 Strategy (including the Connecting Europe Facility, Horizon 2020 and COSME), where the EIB is contributing to smart, sustainable and inclusive growth.

The discussion will not only focus on innovative tools for each component of the Strategy, with an emphasis on the next generation of joint EU-EIB instruments, but also on the rapid lending volume increase (following the recent EUR 10bn capital increase) and product diversification to finance energy and climate change for the sustainable growth component. EIB clients will be giving an outsiders' view, especially on experiences with technical assistance received from the EIB, as well as financing.

At a subsequent networking session, participants will have the possibility to continue informal dialogues with speakers afterwards.

**Target audience:**

- EU, national, regional and local policy/decision makers

- Authorities managing and evaluating cohesion policy programmes and projects
- Other stakeholders: private companies, financial institutions, European and national associations
- Academics, students and researchers

**09:00 - 10:45**

## **09B04 - ICT Innovation Vouchers: Supporting ICT excellence in SMEs**

Organisers: European Commission, DG CONNECT  
Venue: European Commission, Centre Borschette, Room 2A

Speakers and chair(s): Mr. Goossens Dieter , Ms. KOEPMAN Helen , Mr. Colum Joyce (Chair), Mr. Jähnert Jürgen , Mr. Hernández Albarracín Juan

ICT Innovation Vouchers have been developed to provide Regions with a flexible ICT services uptake support scheme for SMEs and Micro-businesses.

The administrative processes of the scheme reuse existing procedures for the ERDF. The proposed scheme is designed to provide a low cost administrative set-up, management and impact analysis framework.

The scheme should be tailored to the unique ICT improvement needs of businesses at a regional level.

The workshop will demonstrate the processes for regional administrators and users of the scheme and best practices. Special emphasis will be focused on low/no-cost off the shelf tools and support available to regions.

**Target audience:** Regional and national authorities managing and evaluating structural and cohesion policy programmes and projects.

**09:00 - 13:00**

## **09B05 - Adriatic-Ionian Macroregion: From strategy to action**

Organisers: Adriatic-Ionian Macroregion  
Venue: Espace Banca Monte Paschi Belgio

Speakers and chair(s): Mr. Petkovic Ivan , Mr. Cocchi Enrico , Mr. Arnaoutakis Stavros , Mr. Dobroslavic Nikola , Mr. Lasic Denis , Ms. Minardi Patrizia , Mr. Palma Andres José (Chair), Mr. Spacca Gian Mario , Mr. Kaiser Peter , Mr. Otocan Oriano , Mr. Krajc Gregor , Mrs. Serracchiani Debora , Mr. Elezovic Dino , Mr. Sorgi Antonio , Mr. Di Laura Frattura Paolo , Mr. Popovic Nenad , Mr. Markovic Slobodan , Mr. Cosic Zdenko

On December 14th 2012 the European Council, recalling its June 2011 conclusions and subject to the evaluation of the concept of macroregional strategies as foreseen in the Council conclusions of 13 April 2011, called for the presentation by the Commission of a new EU Strategy for the Adriatic and Ionian region by the end of 2014. Adriatic-Ionian regions and cities are therefore willing to contribute to the shaping of the forthcoming strategy and to its implementation on the basis of four pillars, i.e. transport, environment, tourism and marine/maritime strategy, and two cross-cutting issues: capacity-building, and research and innovation. The debate will provide an opportunity to showcase some of the most significant macro-regional experiences in this area as well as strategic projects, and discuss further developments for more effectively involving citizens.

**Target audience:**

- EU, national, regional and local policy/decision makers
- Authorities managing and evaluating cohesion policy programmes and projects
- Other stakeholders: private companies, financial institutions, European and national associations
- Academics, students and researchers

**09:00 - 13:00**

## **09B06 - Local and intermediate authorities' territorial cooperation - towards a successful united Europe 2020**

Organisers: CEPLI for Europe 2020  
Venue: Thon Hotel EU

Speakers and chair(s): Mr. Bastin Marc , Mrs. Hristova Tanja , Mr. Destant Jean Louis , Mr. Heuwinkel Friedel , Dr. Nunez Jorge (Chair), Mr. Pire Georges , Mr. Gautier Eric

The debate aims to deliver platform for sharing practices and experience in the territorial partnership. The speakers will present running projects and will share ideas of improving cooperation in the future for a better and more efficient usage of the EU funds.

**Target audience:**

- EU, national, regional and local policy/decision makers
- Authorities managing and evaluating cohesion policy programmes and projects
- Academics, students and researchers

**09:00 - 10:45**

## **09C01 - Higher education institutions and smart specialisation**

Organisers: European Commission, DG EAC

Venue: European Commission, Centre Borschette, Room 1D

Speakers and chair(s): Prof. Goddard John (Chair), Dr. Haring-Bolivar Peter , Mr. Auch Christoph , Mr. Olsson Anders , Mr. Markkula Markku

Universities contribute via a wide range of mechanisms to regional innovation systems. On the basis of university-business links, learning and teaching can stimulate the entrepreneurial spirit of students and promote mutual beneficial knowledge exchange. Research activities interact with and complement learning and teaching through innovative solutions for business and society. Speakers will present and discuss remarkable examples of how universities are pacemakers of innovation within their region. They provide knowledge and expertise for emerging smart specialisation strategies that aim to foster regional development.

**Target audience:**

- EU, national, regional and local policy/decision makers
- Authorities managing and evaluating cohesion policy programmes and projects
- Other stakeholders: private companies, financial institutions, European and national associations
- Academics, students and researchers

**09:00 - 10:45**

**09C02 - Managing global talent retention - exploring solutions of social innovation through cross border cooperation**

Organisers: European Commission, DG REGIO D2

Venue: European Commission, Centre Borschette, Room 2D

Speakers and chair(s): Ms. Chang Christine , Dr. Pascouau Yves , Ms. Meisel Ilka , Ms. Ieva Kalnina (Chair), Ms. Eskelinen Juha

Europe's ability to globally attract human capital is the decisive factor for the success of Europe's economy. This requires improved talent retention service delivery which can be achieved through focused and operational cross-border cooperation between universities, municipalities and other service providers. Coherent actions and continuous dialogues between local actors and regions will harmonize the differences between/amongst regions and move towards a welcoming and inclusive Europe.

The workshop will discuss practical solutions for talent retention and attraction based on regional experiences and will finish with a set of policy recommendations for regions to enhance its global competitiveness through social inclusion.

**Target audience:**

- EU, national, regional and local policy/decision makers
- Authorities managing and evaluating cohesion policy programmes and projects
- Private companies, local communities

**09:00 - 13:00**

**09C03 - Regions for agricultural productivity and sustainability**

Organisers: AgriFood innovators

Venue: Northern Ireland Executive Office in Brussels

Speakers and chair(s): Dr. Burioni Massimo , Dr. Boot Iman , Mrs. Marianou Eleni (Chair), Dr. Witczak Joanna , Dr. Sindir Kamil Okyay , Mr. Van de Weg Wim , Mr. Orawiec Grzegorz , Prof. Mancuso Stefano , Prof. Plawgo Boguslaw , Dr. Rota Alessandro , Dr. Becchetti Ciro

With the support of the European Parliament and European Commission the event will, over two sessions, explore the vital contribution that regions are making to the agriculture sector becoming more productive and efficient. As well as showcasing innovative best practice in the agri-food sector, the debate will examine the links between agriculture and research and innovation in order to enhance the competitiveness of the agriculture sector, thus contributing to job creation, growth and support for SMEs in rural areas. The first session will explore, through presentations of different regional strategies, how local authorities are helping the European agricultural sector to become more productive and efficient by promoting the sustainable development of agriculture. This will be followed by a second session that, by presenting regional best practices, will demonstrate the key role of Innovation in improving the competitiveness of European agri-food enterprises. The event will be followed by a debate about the regional contribution to the challenge of producing not just more, but also better as we look to the "Agricultural Productivity and Sustainability" European Innovation Partnership to bridge the gap between the research world and farming practices in order to promote sustainable development of agriculture.

**Target audience:**

- EU, national, regional and local policy/decision makers
- Authorities managing and evaluating cohesion policy programmes and projects
- Other stakeholders: private companies, financial institutions, European and national associations
- Academics, students and researchers).

**09:00 - 13:00**

**09C04 - Business? Culture? Tourism? Take your pick! Brainstorm ideas to boost growth and jobs**



Organisers: Grow with ideas ! Business, culture, tourism !  
Venue: Scotland House Conference Centre

Speakers and chair(s): Dr. Chobanov Todor , Mr. Bendykowski Jacek (Chair), Ms. Damman Gracienne , Mr. Giuliani Donato , Mr. Isiklar Ozcan , Ms. Cichocka-Gula Joanna , Ms. Skwarek Dorota , Ms. Kolar Ivana

The aim of this event is to come together and brainstorm ideas for stimulating growth and jobs to help Europe recover from the crisis. As the Europe 2020 Strategy states, Europe should move towards an economy that is smart, sustainable and inclusive. Our idea is to discuss how these goals can be met by working within three linked sectors: business development, culture and tourism. This debate is meant to raise awareness of different possibilities and encourage participants to share examples of best practice to increase growth and jobs in EU regions and cities. Discussion will centre on European Capitals of Culture, creative industries, business tourism and plans for strategic revitalisation.

**Target audience:**

- EU, national, regional and local policy/decision makers
- Authorities managing and evaluating cohesion policy programmes and projects
- Other stakeholders: private companies, financial institutions, European and national associations
- Academics, students and researchers

**09:00 - 10:45**

**09C22 - How to best use Energy Performance Contracting (EPC)? Good practices and possible combination of EPC with subsidy instruments**

Organisers: EACI - Executive Agency for Competitiveness and Innovation  
Venue: European Commission, Centre Borschette, Room 1C

Speakers and chair(s): Mr. Noel Timothée (Chair), Mr. Geissler Michael , Mr. Lopez Jose , Mr. Sochor Vladimir , Mr. Kingston Vicky

In line with the recent Energy Efficiency Directive (2012/27/EU) which promotes the use of Energy Performance Contracting (EPC), this workshop will provide insight into EPC as an efficient and proven means for Regions and Cities to reduce their energy consumption in a durable and cost effective manner. This event will showcase good practices of EPC in municipalities and regions and it will enable participants to become more familiar with the EPC business model based on investments financed by savings. It will also provide information on solutions to combine EPC and possible subsidy instruments (e.g. European Regional Development Fund).

**Target audience:**

- Members of the Committee of the Regions, the European Parliament and the European Economic and Social Committee and national, regional and local politicians
- European, national, regional and local government officials and experts in the field of managing and evaluating cohesion policy programmes
- Representatives of private companies, financial institutions and European and national associations

**09:00 - 13:00**

**09D01 - VIII EU-China High-level Seminar on regional policy co-operation**

Organisers: European Commission, DG REGIO 02  
Venue: European Commission, Centre Borschette, Room 3A

Speakers and chair(s): Mr. Lamblin Michel , Dr. Hall Ronald (Chair), Mr. Zhou Yiren , Mr. Schneider Mark , Mr. Cheng Weiguang , Mr. Bilbao Ifigo , Dr. Fan Hengshan

In 2006, the Commission and the National Development and Reform Commission of China established a structured dialogue on regional policy with the objective to promote mutual understanding and bi-lateral cooperation in the field of regional policy. The Eighth High-Level EU-China Seminar will look at the issue of regional disparities and the governance and co-ordination of regional policy in the EU and China, and will allow participants to exchange views on concrete regional policy experiences. Specific sessions will be devoted to integrated urban-rural territorial development good practices and cooperation between EU and Chinese regions on regional innovation.

**Interpretation languages:** EN, FR, DE, ZH (Chinese)

**Target audience:**

- EU, national, regional and local policy/decision makers
- Authorities managing and evaluating cohesion policy programmes and projects
- Other stakeholders: private companies, financial institutions, European and national associations
- Academics, students and researchers

**09:00 - 16:00**

**09D02 - The Reference Framework for European Sustainable Cities Conference 2013  
Towards a European Model of a Sustainable City  
[Specific Registration - click here to register](#)**



Organisers: European Commission, DG REGIO  
Venue: European Commission, Centre Borschette, room 0D and 0C

Speakers and chair(s): Mr. Kuhn Stefan (Chair), Mr. Frequin Mark , Mr. Hahn Johannes , Ms. Duflot Cecile , Mr. Herrmann Harald , Mr. Popeno Normunds

The conference will feature high-level speakers, including EU Commissioner for Regional Policy Johannes Hahn, and will offer practical solutions for advancing integrated urban development at the local level, as well as encouraging an exchange of experience between European cities working with the RFSC toolkit. Participants will have a chance to learn how the RFSC is being used to stimulate dialogue and development on the local level, find out more about training and networking opportunities available to interested cities, foster new partnerships with forward-thinking experts and practitioners, and discuss the role of local and regional actors in the EU 2014-2020 perspective.

Registration will be at the following address (start date: June 4) <http://www.rfsc-community.eu/events/rfsc-conference-2013/>

**09:00 - 10:45**

## **09UNIV01 - Spatial Justice in Future European Regional Development**

Organisers: European Commission DG REGIO, Regional Studies Association (RSA)  
Venue: European Commission, Charlemagne, Room Jenkins

Speakers and chair(s): Mr. Maier Karel , Mr. Finka Maros , Mr. Dabinett Gordon (Chair), Mr. Hadjimichalis Costis , Mr. Hagues Cliff

A consistent feature of spatial development across Europe over time, as elsewhere in the world, has been the unevenness in the speed and scale of development. Policy makers have therefore sought to address these uneven outcomes through various policies and measures to stimulate convergence in regional performance, with varied levels and consistency of success. This workshop picks up these more general trends and seeks to explore fundamental questions that arise from the prevailing application of regional development theories and practices based on endogenous growth; the immediate but also structurally significant conditions of an 'austerity' Europe; and the advocacy of integrated approaches to regions that recognise the environmental imperative. These find expression in discourses about 'regional difference', regional 'assets and capacities', and inequalities represented in spatial concentrations and perpetuations of exclusion, in particular within urban areas and particular communities.

### **Target audience:**

- EU, national, regional and local policy/decision makers
- Academics, students and researchers

**11:15 - 13:00**

## **09A03 - Strengthening EU urban policy into the next programming period: how to manage change in a sharp economic downturn?**

Organisers: EESC - European Economic and Social Committee (ECO Section)  
Venue: Committee of the Regions, Jacques Delors, Room 53

Speakers and chair(s): Mr. van Iersel Joost (Chair), Mr. Swannick Neil , Mr. Evmolpidis Yannis , Mr. Donocik Tadeusz

In line with an EESC Workshop last year three city/regions have been invited: Athens, Katowice and Manchester. They have been asked to describe socio-economic progress in their cities, the reasons for their success, the support they get from other public and private stakeholders, and, in particular, the message they have for the European Commission to assist them in their endeavors and ambitions. Like last year, the conclusions of the Workshop will be discussed with DG Regional and Urban policies. Other DGs will also be asked to comment.

This workshop is followed by a networking session.

### **Target audience:**

- EU, national, regional and local policy/decision makers
- Other stakeholders: private companies, financial institutions, European and national associations
- Academics, students and researchers).

**11:15 - 13:00**

## **09A04 - Territorial Impact Assessment: a tool for better lawmaking and territorial cohesion**

Organisers: Committee of the Regions, Unit E2  
Venue: Committee of the Regions, Van Maerlant, Room 3

Speakers and chair(s): Mr. Mehlbye Peter , Mr. Von Breska Eric , Ms. Ballon Elke , Mr. Dijkstra Lewis , Mr. Tope Graham , Dr. Schneider Michael (Chair)

The objective of the Territorial Agenda 2020 is to provide strategic orientations for territorial development, fostering integration of territorial dimension within different policies at all governance levels and to ensure implementation of the Europe 2020 Strategy according to territorial cohesion principles. This workshop will show how the assessment of territorial impacts is a necessary tool to achieve these objectives as well contributing to better lawmaking in the EU. It will also present current activities of the European Commission, the European Parliament and the Committee of the Regions in this field, as well as announcing future prospects and new developments.

**Target audience:**

- Policy/decision makers
- Authorities managing and evaluating cohesion policy programmes and projects
- Other stakeholders
- Academics, students and researchers

**11:15 - 13:00****09B07 - The European Groupings of Territorial Cooperation: cross-border players in the Single Market**

Organisers: Committee of the Regions, Unit E2

Venue: Committee of the Regions, Jacques Delors, Room 62

Speakers and chair(s): Mr. Van Staa Herwig (Chair), Mr. Iglesias García Francisco Javier , Mr. Vallens Emmanuel , Mr. RUIZ DE CASAS Jose Antonio , Mr. GIRÁN János , Mr. BARA Zoltan , Mr. PASCUAL CRIADO Jose Luis , Mr. Guillermo Ramírez Martín

In line with the action on 'The EGTC – beyond regional policy', this CoR workshop of the EGTC Platform intends to explore the implications and possibilities of EGTCs related to the Single Market, looking forward to 2020. These groupings are entities with their own legal personalities that operate simultaneously in two or more Member States, on behalf of the regional and local authorities that compose them. EGTCs bring to the agenda elements like public procurement, cross-border employment, services of general interest, financial markets, administrative services and many other aspects, helping to create a better environment for business, workers and students.

This workshop is followed by a networking session.

**Target audience:** EU, national, regional and local policy/decision makers

**11:15 - 13:00****09B08 - Regional financing in times of austerity - creating synergies for growth**

Organisers: Committee of the Regions, Unit E1

Venue: Committee of the Regions, Van Maerlant, Room 1

Speakers and chair(s): Ms. Kazamaki-Ottersten Eugenia , Mr. THOMAS Rhodri Glynn (Chair), Prof. Soulage Bernard , Mr. Wobben Thomas , Mr. Dhéret Claire , Ms. Chattry Isabelle , Mr. SCHOPPMANN Henning

This workshop will look at the state of local and regional finances in Europe in a crisis context. Participants will examine the potential of complementary or alternative funding mechanisms for local and regional authorities. They will also discuss ways of strengthening synergies between government budgets and public and private investments and of better monitoring the state of subnational finances in Europe.

This event is designed as a follow-up to the high level conference organised in May 2013 in the context of cooperation between the CoR and the EIB: <http://cor.europa.eu/en/news/events/Pages/finance-conference.aspx>

**Target audience:**

- EU, national, regional and local policy/decision makers
- Authorities managing and evaluating cohesion policy programmes and projects
- Other stakeholders: private companies, financial institutions, European and national associations
- Academics, students and researchers

**11:15 - 13:00****09B09 - Effective health investments with ESIF**

Organisers: European Commission, DG SANCO D1

Venue: European Commission, Centre Borschette, Room 2A

Speakers and chair(s): Mr. Skorvaga Edmund , Mr. Dowdeswell Barrie , Ms. Vitcheva Charlina , Mr. Rys Andrzej Jan (Chair), Ms. Palinkas Szilvia

Investments through European Structural and Investment Funds in health should be more efficient and effective. A group of Member States in the Council, supported by the Commission, is developing a new set of tools to support capacity building among Member States.

DG SANCO Director will be moderating and DG REGIO Director will present the opportunities for the use of ESIF in health. An expert, assisting Member States in their work, will present the new tool and speakers from Hungary and Slovakia will present the benefits of using this tool in supporting the programming and implementation of the ESIF from 2014-2020.

**Target audience:**

- EU, national, regional and local policy/decision makers
- Authorities managing and evaluating cohesion policy programmes and projects
- Academics, students and researchers

11:15 - 13:00

**09C05 - Saving the sea the Baltic way – turning tougher transport regulations into competitive advantages**

Organisers: Baltic Sea Group  
Venue: Mecklenburg-Vorpommern Office

Speakers and chair(s): Mr. Pape Björn , Mr. Gebski Miroslaw , Ms. Tapaninen Ulla , Ms. Bergkvist Erik

Innovative technologies are needed to tackle challenges in the Baltic Sea Area. Maritime transport and shipbuilding are facing IMO regulations that require new fuels, materials and technologies. Trans-European networks are being directed towards the development of short sea shipping, inland waterways and rail connections.

This seminar sets out examples of how Baltic stakeholders are implementing future technologies to match the drive for competitiveness with the need for sustainable transport solutions, creating new opportunities for businesses and research in the process.

**Target audience:**

- EU, national, regional and local policy/decision makers
- Other stakeholders: private companies, financial institutions, European and national associations

11:15 - 13:00

**09C06 - Smart capital cities and regions: strategies for 2014-2020**

Organisers: Capital Cities and Regions Network (CCRN)  
Venue: Brussels Info Point (BIP)

Speakers and chair(s): Mr. Vitsut Toomas , Mr. Berger Rosland Stian , Mr. Tuffs Richard (Chair), Mr. Kanuty Pierre , Mrs. Fremault Céline , Mrs. Lenz Barbara , Ms. Ielite Inete

Capital cities and regions (CCRs) play a crucial role in the growth agenda. Because of their size, population density, etc, CCRs face specific challenges (mobility issues, environmental impact, etc). These make it essential for local and regional authorities in these areas to develop smart city strategies encouraging the research and innovation community to help develop new technologies, services and organizational models.

In the current economic climate CCRs have to find SMARTer ways to organise themselves.

- How can CCRs benefit from innovative and smart technologies?
- Which instruments, particularly at EU level, are most effective in creating growth-enhancing smart strategies?
- How can CCRs bring partners together to guarantee effective outcomes?

**Target audience:** mainly EU, national, regional and local policy/decision makers; 2. Authorities managing and evaluating cohesion policy programmes and projects

11:15 - 13:00

**09C07 - Smart clusters for a new industrial revolution**

Organisers: Smart clusters for a new industrial revolution  
Venue: Liaison Agency Flanders-Europe (vleva)

Speakers and chair(s): Mr. Zuleeg Fabian (Chair), Dr. Willems Hein , Mr. Räsänen Petri , Mrs. Bilbao Leyre , Dr. Simkens Peter

In October 2012, the European Commission published its communication on 'A Stronger European Industry for Growth and Economic Recovery'.

Basque Country (ES), Eindhoven (NL), Extremadura (ES), Flanders (BE), Picardie (FR), Tampere Region (FI) and Vidzeme Planning Region (LV) believe that new partnerships, embedded in a smart specialisation strategy, are key to fostering industrial revolution.

On Wednesday 9 October 2013, from 11.15 h till 13.00 h, they will inspire you with innovative public-private communities such as factories of the future, innovation hubs and clusters. These pilot projects can serve as leverage for a stronger European industry, contributing to the Commission's work.

**Target audience:** EU, national and local policy/decision makers

11:15 - 13:00

**09C08 - Achieving EU2020 energy targets: what works**

Organisers: INTERREG IVC  
Venue: Committee of the Regions, Jacques Delors, Room 51

Speakers and chair(s): Mr. Ayuste Rafael , Mr. Norde Christiaan , Ms. Mörl Katharina , Mr. Hill Ian (Chair), Ms. Severin Astrid

Ambitious targets for renewable energies and improving energy efficiency have been set on EU level, but meeting these targets will depend on regional action. This workshop has something for every region keen to implement tried and tested solutions.

Participants will get an exclusive preview of the results of INTERREG IVC thematic capitalisation, where recognised EU experts have consolidated the experience and knowledge of regions working on similar topics. The best solutions in Europe in the field of renewable energy and energy efficiency will be presented based on the good practices and policies shared among over 190

regional partners.

The workshop will be followed by a networking session on good practices identified in the fields of energy efficiency and renewable energy. Representatives from regions interested in examples of best practice from around Europe are welcome to join.

**Target audience:**

- EU, national, regional and local policy/decision makers
- Authorities managing and evaluating cohesion policy programmes and projects
- Other stakeholders: private companies, financial institutions, European and national associations

**11:15 - 13:00**

**09C09 - European entrepreneurial regions (EER) promoting smart financing for SMEs**

Organisers: ECOS - EER, Committee of the Regions  
Venue: Committee of the Regions, Jacques Delors, Room 52

Speakers and chair(s): Mr. Adamowicz Paweł , Mr. BUCHMANN Christian , Mrs. Beissel Simone (Chair), Mr. Kneifel-Haverkamp Reiner , Mr. Petersen Karsten Uno , Mr. Cristea Claudio Ciprian , Mr. Hernandez Juan , Mr. Liauzu Patrice

Selected EER regions will demonstrate the progress made in the implementation of their EER action plan-related measures with regard to the easing of access to finance for SMEs and (young) entrepreneurs, which remains one of the major concerns in most regions across the EU. The EER regions, the European Commission, the European Investment Bank, panel members and the audience are encouraged to discuss possible next steps for the further promotion of this subject at regional and local level.

**Target audience:**

- EU, national, regional and local policy/decision makers
- Authorities managing and evaluating cohesion policy programmes and projects
- Other stakeholders: private companies, financial institutions, European and national associations
- Academics, students and researchers)

**11:15 - 13:00**

**09C10 - PPPs: Forging partnerships to face environmental challenges, 2014-2020**

Organisers: UDITE - European Federation of Local Government Chief Executives, VEOLIA Environnement Europe Services  
Venue: Committee of the Regions, Jacques Delors, Room 63

Speakers and chair(s): Mr. Avila Cano Eulalio , Mr. Walsh John (Chair), Mr. Broom Stuart

There is an urgent need for investment in Infrastructure (wastewater treatment plants, heating networks, waste recovery facilities, etc.) to meet the objectives set out in EU regulations and in the EU2020 strategy. Austerity measures currently in place and government budgetary constraints must not be allowed to put a break on those investments. PPPs are one tool that can be used to overcome some of the current challenges and they provide a way to use public money as effectively as possible and boost investment in high-quality public services with efficient and innovative delivery.

**Target audience:**

- EU, national, regional and local policy/decision makers
- Authorities managing and evaluating cohesion policy programmes and projects
- Other stakeholders: private companies, financial institutions, European and national associations

**11:15 - 13:00**

**09C11 - PPPs in the next financial perspective**

Organisers: European PPP Expertise Centre, European Investment Bank (EIB)  
Venue: Committee of the Regions, Jacques Delors, Room 70

Speakers and chair(s): Mr. Gaudet François (Chair), Ms. Blades Christine , Mr. Smyth Brendan

The European PPP Expertise Centre (EPEC) is a joint initiative of the EIB, the European Commission, European Union Member States and Candidate Countries. EPEC helps strengthen the capacity of its public sector members to enter into Public-Private Partnership (PPP) transactions. EPEC's Members will share experience and expertise, analysis and best practices relating to all aspects of PPPs.

The aim of the workshop is to strengthen the ability of the public sector to engage in PPP transactions.

There will be an opportunity for participants to continue informal dialogues with speakers afterwards, since the workshop will be followed by a networking session.

**Target audience:**

- EU, national, regional and local policy/decision makers
- Authorities managing and evaluating cohesion policy programmes and projects
- Other stakeholders: private companies, financial institutions, European and national associations
- Academics, students and researchers

**11:15 - 13:00**

## **09C12 - How energy efficient will Croatia's growth be?**

Organisers: European Commission, DG REGIO E4

Venue: European Commission, Centre Borschette, Room 1A

Speakers and chair(s): Dr. Celic Kristina , Mr. Kalanj Nebojsa , Mr. Janssen Rodney , Mr. Cacic Goran

The aim of the workshop is to present Croatia's efforts and plan in terms of energy efficiency focusing on EU 2020 Strategy and its climate and energy standards (20% cut in greenhouse gas emissions by 2020; 20% increase in the share of renewables; 20% improvement in energy efficiency).

Short scenario:

1. presentation of the Ministry of Economy on Energy Policy and Energy Efficiency (legal framework, key sectors, key goals, achievements so far, plans for the future, national retrofitting programs)
2. UNDP Croatia (implementation of national policies regarding energy efficiency in construction)
3. presentation of a local government unit – city of Koprivnica (experience in the implementation of the Croatian national retrofitting program for public sector buildings, obstacles, advantages, results, plans for the future)
4. An independent expert's review of good practices in other EU countries and worldwide; discussion on further steps to be taken in implementing concrete measures i.e. boosting investments into energy efficiency in Croatia

**Target audience:**

- EU, national, regional and local policy/decision makers
- Authorities managing and evaluating cohesion policy programmes and projects
- Other stakeholders: private companies, financial institutions, European and national associations

**11:15 - 13:00**

## **09C13 - Supporting SME internationalisation at regional level**

Organisers: European Commission, DG ENTR

Venue: European Commission, Centre Borschette, Room 1D + 1C (listening room)

Speakers and chair(s): Mrs. Andreani Barbara , Mr. Weinberger Christian (Chair), Mr. Zylberberg Alex , Mr. Jones Gareth , Ms. Sancho María del Mar

SME internationalisation represents a solid source of economic growth for the regions where the SMEs operate and is key for future prosperity.

The SMEs need measures as close to them as possible to support them in this process and the European Commission has several tools to help businesses, such as the European Enterprise Network and the Erasmus for Entrepreneurs project.

Considering the current economic crisis and the significant budget tightening in many Member States, Structural Funds can play an important role.

This workshop will showcase existing measures and give examples of what the regions can do for their SMEs.

**Target audience:**

- EU, national, regional and local policy/decision makers
- Authorities managing and evaluating cohesion policy programmes and projects
- Other stakeholders: private companies, financial institutions, European and national associations

## **Afternoon Sessions**

**14:30 - 17:00**

## **09A05 - Integrated Territorial Investment as a tool to implement territorial strategies: real-world examples**

Organisers: European Commission, DG REGIO H1

Venue: European Commission, Centre Borschette, Room 0A

Speakers and chair(s): Mr. Van Raak Ruud , Ms. Haeberle Magdalene , Mr. Olszewski Michal , Mr. Berkowitz Peter (Chair), Mr. Barca Fabrizio , Mr. Ocskay Gyula , Mr. Vandaele Wiet

An important new instrument in the next programming period is Integrated Territorial Investment (ITI). This tool can help to implement integrated territorial strategies by combining different funds and priorities. Many managing authorities, regions and cities are still contemplating how this new tool can best be used in practice. This workshop will present examples of ITIs from different parts of Europa that are in development. In an open panel discussion the involved authorities will share why they have chosen this instrument, the practical arrangements they set up and what possible difficulties they encounter.

**Target audience:**

- EU, national, regional and local policy/decision makers
- Authorities managing and evaluating cohesion policy programmes and projects
- Other stakeholders: private companies, financial institutions, European and national associations
- Academics, students and researchers).

14:30 - 17:00

**09A06 - Covenant of Mayors: EU funds catalysing a shift towards sustainable energy investments in cities**

Organisers: Committee of the Regions, CoMo, European Commission, DG ENER, European Commission, DG REGIO  
Venue: Committee of the Regions, Jacques Delors, Room 62

Speakers and chair(s): Mr. Szolyak Adam (Chair), Mr. Michniewski Zbigniew , Ms. Freitas Catarina , Mr. Reynders Herman , Mr. Valcárcel Siso Ramón Luis , Mr. Cappellacci Ugo , Mr. Borchardt K-D

The aim of the debate is to present and discuss new opportunities under the next 2014-2020 multiannual financial period enabling Covenant of Mayors signatory cities to realise local energy efficiency and renewable energy investments, committed within their sustainable energy action plans (SEAPs). The most efficient approaches enabling a shift towards a low carbon economy tested during the previous programming periods will be showcased. New and innovative approaches will be discussed, including partnerships with citizens, private sector and financial institutions. Positive effect of technical and methodological support as well as networking facilitated by provinces, regions and cities' associations will also be demonstrated.

This workshop is followed by a networking session.

**Target audience:**

- EU, national, regional and local policy/decision makers
- Authorities managing and evaluating cohesion policy programmes and projects
- Other stakeholders: private companies, financial institutions, European and national associations

14:30 - 17:00

**09A08 - New territorial features (ITI, JAP, CLLD) and European grouping of territorial cooperation in European territorial cooperation programmes**

Organisers: European Commission, DG REGIO B4  
Venue: European Commission, Centre Borschette, Room 1D + 2B (listening room)

Speakers and chair(s): Mr. Harster Patrice , Ms. Rapp Aleksandra (Chair), Mr. Swiatkowska Yolanta , Mr. Zacharides Branislav , Mr. Peters Dirk

As the territorial features of Integrated Territorial Investment (ITI), Joint Action Plan (JAP) and Community-led Local development (CLLD) are new, there is some uncertainty about how they will work, in particular in the context of European territorial cooperation (ETC) programmes. The workshop will present the three features. In addition, the European grouping of territorial cooperation (EGTC) will be presented as a tool to implement them.

ITI could be of high interest for territories smaller than a cross-border cooperation programme or where a legal body such as an EGTC could draw from different ETC and also from Investment goal programmes. EGTC Tria on the triangle PL, CZ and SK will set out their strategic ideas.

A possible JAP on a cross-border labour market will be presented by the Pamina region also explaining where they are in the programme preparation.

CLLD and EGTC will be presented by COM officials.

**Target audience:**

- EU, national, regional and local policy/decision makers
- Authorities managing and evaluating cohesion policy programmes and projects
- Authorities approving the setting up of EGTCs
- Other stakeholders: private UNDERTAKINGS on facilities, European and national associations
- Academics, students and researchers, in particular on EGTC

14:30 - 17:00

**09B10 - Water as a crucial resource: synergies and sustainable perspectives**

Organisers: Veneto Region, Europe of traditions - Linking through water  
Venue: Fundacion Galicia Europa

Speakers and chair(s): Mr. Portilha Amadeu , Mr. Ciambetti Roberto , Mr. De Calheiros Francisco (Chair), Mr. Iglesias Bueno Marta , Mrs. Fedel Timovski Kristina , Mr. Neves Carlos , Mr. Pergantas Klearchos

The workshop will discuss how to cooperate and ensure synergies between different EU, national and regional policies and sources of funding with a specific focus on water, considered as an economic resource. In particular, we intend to deal with 3 main policies:

- 1) Water as a biological resource
- 2) Water as a transport infrastructure
- 3) Water as an opportunity for community development

How is it possible to ensure synergies among different levels of governance on the specific topic of water? What is the experience of the regions/cities taking part in this Regional Partnership?

**Target audience:**

- EU national, regional and local policy/decision makers
- Authorities managing and evaluating cohesion policy programmes and projects
- Other stakeholders: private companies, financial institutions, European and national associations



14:30 - 17:00

**09B11 - The importance of networks in ETC, with a particular focus on interregional cooperation - bridging time, territories and topics**

Organisers: ETC and multi-level networks

Venue: Representation of the State of North Rhine-Westphalia

Speakers and chair(s): Dr. Henze Michael , Ms. Meisel Ilka , Ms. Minniberger Christina , Mr. Paul Nemes

With the new programming period ahead of us, ensuring continuity is crucial to achieving Europe 2020 long-term goals and sustainable implementation of project findings. Continuity can be guaranteed by well-functioning networks of national, regional and local organisations. We will therefore focus on the importance of multi-level networks to bridge time, territories and topics by creating cooperation and synergies. To this end, the partnership will present the INTERREG IVC "Brain Flow" mini-programme and analyse it using the concept of spatially differentiated, multi-level arenas of knowledge, with a practical network development task for participants.

**Target audience:**

- EU, national, regional and local policy/decision makers
- European and national associations

14:30 - 17:00

**09B12 - Maritime and fluvial borders: sharing regional experiences**

Organisers: EURORREGIÓN Alentejo Algarve Andalucía (EuroAAA)

Venue: Committee of the Regions, Jacques Delors, Room 53

Speakers and chair(s): Mr. Tweehuysen Gijsbert , Mr. Evers Alfred , Mr. Calzado García Maria Sol , Mr. Sperling Andreas , Mr. Mascarenhas dos Santos David Jorge , Mr. Simão José , Mr. Guillermo Ramírez Martín (Chair), Mr. Heijens Frank , Mr. Molina Vázquez Fernando

Rivers and seas, historically natural borders in Europe, have become core elements of cross-border cooperation. This is due to the fact that the European Union attaches great importance to eliminating its internal borders and strengthening cooperation across its external borders, in order to ensure the proper functioning of the internal market and security and stability throughout Europe. This workshop aims to share different European cross-border experiences around rivers and seas, through the exchange of best practices. Participants will travel through the construction of infrastructures and the strengthening of the tourism sector in the Guadiana River by the Alentejo Algarve Andalucía Euroregion; they will discover the cross-border sustainable environmental educational activities developed by the Bavarian forest Euroregion along the Austro-Bavarian border in the Danube valley; they will learn how the Meuse-Rhin Euroregion has managed to build a governance system for water management and climate change; and they will conclude with the actions implemented to strengthen the Mediterranean Intercontinental Biosphere Reserve between Spain and Morocco. Four main contributions followed by the exchange of 6 best practises and, finally a debate in which the audience will have the opportunity to take questions and comments.

**Target audience:**

- EU, national, regional and local policy/decision makers
- Authorities managing and evaluating cohesion policy programmes and projects
- Academics, students and researchers

14:30 - 17:00

**09B13 - EU financial Instruments (COSME, Horizon 2020, CEF) and European Structural and Investment Funds (ESIF).**

Organisers: European Commission, DG REGIO B3

Venue: European Commission, Centre Borschette, Room 1A + Room 1B (listening room)

Speakers and chair(s): Mr. Lemonidis George , Ms. Geleng Manuela , Mr. Malo Jean-David , Ms. Sikow-Magny Catharina , Mr. Ouaki Stephane , Mr. Havenith Roger , Mr. Goncalves Antonio (Chair), Mr. Dupuy Hervé

The debate aims to present and discuss future financial instruments implemented under EU programmes such as Horizon 2020, COSME or the Connecting Europe Facility and how these instruments can be used by the European Structural and Investment Funds in the next programming period in the form of Joint Instruments. Emphasis will be placed on their complementarity at the European and regional levels and on their added-value in the context of the Europe 2020 Strategy and the Common Strategic Framework for cohesion policy. The topic will be introduced by DG REGIO and DG ECFIN. Commission services in charge of the implementation will present their instruments and be available for questions and debate.

**Target audience:**

- EU, national, regional and local policy/decision makers
- Authorities managing and evaluating cohesion policy programmes and projects
- Other stakeholders: private companies, financial institutions, European and national associations

14:30 - 17:00

**09C14 - Across and within borders – regional solutions for spatial challenges in urban-rural areas**

Organisers: Acting together for greater urban-rural cohesion  
Venue: Representation of the Region of Baden-Württemberg to the EU

Speakers and chair(s): Ms. Schäfer Bärbel , Mr. Strejcek Jan , Dr. Borsa Maciej , Mr. Bezek Martin , Dr. Kolb Martin , Mr. Lo Monaco Pietro , Ms. Haslauer Eva , Ms. Triteos Meidlik Hajnalka , Ms. Lawson Hilary (Chair), Mr. Gregoire Michel , Ms. Vitcheva Charlina , Mr. Cagirici Lokman , Ms. Genkova Stansilava

"Urban-rural interdependence should be recognised through integrated governance and planning based on broad partnership" (Territorial Agenda 2020)

This debate will analyse urban processes, and reflect on the role of regional authorities and whether the new tools proposed by the European Commission are sufficient and effective to tackle the challenges faced by urban areas. Politicians and spatial planning experts from 11 partner regions from within and outside the EU, together with high level experts from the European Commission, the Committee of the Regions, networks and think-thanks will meet to prove that there are no borders when handling a global issue such as urban-rural interconnections.

The workshop will be followed by a networking reception until 19.30.

**Target audience:**

- EU, national, regional and local policy/decision makers
- Authorities managing and evaluating cohesion policy programmes and projects
- Other stakeholders: private companies, financial institutions, European and national associations

**14:30 - 17:00**

**09C15 - Air policy review: an investment for life. Regional approaches for sustainable development**

Organisers: Air quality initiative of regions  
Venue: Delegation of the Catalan Government to the EU

Speakers and chair(s): Mr. Piltaver Andrej , Ms. Terzi Claudia , Mr. Llebot i Rabagliati Josep Enric , Mr. Freund Edgar , Dr. Winter Ingrid

EU air quality legislation leaves substantial discretion to Member States on how to achieve the detailed provisions, and the main responsibilities for implementation are often delegated to regional and/or local authorities. At the same time, many local and regional authorities lack the necessary legislative or financial means and/or experience in identifying and implementing the necessary cost-effective measures to execute those responsibilities. As a result, local/regional action may be insufficient or put in place too late. Trans-boundary emissions fall outside the competence area of local/regional authorities and also add to the complexity. The forthcoming air quality directive will be an excellent opportunity to debate all these challenges with regional authorities and the European Commission. The debate will be integrated and supported by the leaders of Appraisal Project, an FP7 project focused on the assessment of regional and local air quality policies.

**Target audience:**

- EU, national, regional and local policy/decision makers
- Authorities managing and evaluating cohesion policy programmes and projects
- Other stakeholders: private companies, financial institutions, European and national associations
- Academics, students and researchers.

**14:30 - 17:00**

**09C16 - The European Innovation Partnership on water and the road to Horizon 2020**

Organisers: Alliance for a water efficient Europe  
Venue: Puglia Region Office

Speakers and chair(s): Mr. De Bethune Jean , Mr. Balabanis Panagiotis , Mr. De Jong Pieter , Mr. Fratino Umberto , Mr. Schröder Robert (Chair), Dr. Scoppettuolo Alessandro , Mr. Navarro Isaac

Under the Innovation Union flagship initiative, DG Environment launched a European Innovation Partnership on Water. Its aim is to stimulate, through the creation of Action Groups, creative and innovative solutions that contribute significantly to tackling water challenges, while stimulating sustainable economic growth and job creation. The workshop will show concrete examples of EU regions, provinces and cities involved in the activities of the Partnership. DG Environment will also provide information about the state of play in the IIP and its future development. DG Research will comment on future funding for the water sector under Horizon 2020.

**Target audience:**

- EU, national, regional and local policy/decision makers
- Other stakeholders: private companies, financial institutions, European and national associations

**14:30 - 17:00**

**09C17 - Citizen and business mobility across regions and cities**



Organisers: Committee of the Regions, Political Group European People's Party (EPP)  
Venue: Committee of the Regions, Jacques Delors, Room 51

Speakers and chair(s): Mr. Palenica Zbigniew , Dr. Schneider Michael (Chair), Mr. Ackers Doede , Mr. Markkula Markku , Mrs. González Ventin Teresa , Mr. Kune Hank

The workshop is to be seen in the context of the European Year of Citizens, the implementation of the Single Market Act II and delivery of the Europe 2020 strategy. It will focus on the benefits that the citizens can obtain from the single market, including through the use of various EU programmes for investments in growth and jobs. Free movement across borders is at the very heart of a single market and one of the foundations of the European Union. Practical and legal barriers to the mobility of citizens, business activities and investment funding still persist, however. Citizen and business mobility is one of the strands of the Single Market Act II, as an essential prerequisite for delivering on its potential. Issues such as the administrative burdens encountered by businesses in relation to cross-border mobility, access to finance for entrepreneurs in trouble as well as the role of the EURES portal in boosting citizens' mobility will be addressed.

Given the 2013 European Year for citizenship, the EPP will also present in this context its publication of 30 essays from young people on their vision for EU citizenship in 2020.

**The workshop will be followed by a networking event which will take place outside of the room from 17.00 to 17.30.**

**Target audience:**

- EU, national, regional and local policy/decision makers
- Authorities managing and evaluating cohesion policy programmes and projects
- Other stakeholders: private companies, financial institutions, European and national associations
- Academics, students and researchers

**14:30 - 17:00**

**09C18 - Corporate social responsibility: cities and regions unlocking the CSR potential**

Organisers: Committee of the Regions, Group of the European Socialists (PES)  
Venue: Committee of the Regions, Jacques Delors, Room 52

Speakers and chair(s): Dr. Placke Gerd , Mr. Gewerc Claude , Ms. Fiaschi Claudia , Dr. Braun Robert , Mr. Rogerson Mark (Chair), Mr. Bore Albert , Ms. De Vits Mia , Ms. Bird Susan

In the aftermath of the economic and financial crisis, companies all over Europe are asked to show renewed commitment to responsible business practices in order to restore citizens' trust and facilitate the transition to a sustainable economic system. CSR can play a key role in this process, by promoting sustainable innovation in products, processes and management systems. Many public authorities in Europe have recognised the potential of CSR and have placed it on their political agendas, aimed at creating more cohesive regions. The workshop will discuss challenges and good government policy practices in promoting CSR at regional and local level, focusing on CSR in SMEs.

For further background documentation and information on the speakers, please visit <http://pes.cor.europa.eu/Meetings/Events/Pages/csr.aspx>

This workshop is followed by a networking session.

**Target audience:**

- EU, national, regional and local policy/decision makers
- Authorities managing and evaluating cohesion policy programmes and projects
- Other stakeholders: private companies, financial institutions, European and national associations
- Academics, students and researchers

**14:30 - 17:00**

**09C19 - Citizen participation and community-led local development**

Organisers: Local Development Network (LDnet)  
Venue: Committee of the Regions, Jacques Delors, Room 63

Speakers and chair(s): Mr. Martinos Haris (Chair), Dr. La Grotteria Rosalba , Mr. Lavolta Enzo , Mr. Barreiro Fernando , Mr. Churchill Andy , Dr. Humphreys Eileen

This workshop will present practical experiences in tackling issues and finding solutions in urban areas with a jobs and enterprise, environmental and community services dimension. It will focus on citizen engagement in local development to help address the serious challenges now facing cities in the prolonged economic crisis. It will also show how local development can make a positive contribution with reference to the macro-level objectives of the Europe 2020 strategy.

A networking event afterwards will allow participants to discuss new LDnet initiatives regarding local development in both rural and urban contexts.

**Target audience:**

- EU, national, regional and local policy/decision maker
- Authorities managing and evaluating cohesion policy programmes and project
- Other stakeholders: private companies, financial institutions, European and national associations

14:30 - 17:00

**09C20 - Investing in energy efficient renovation for the benefit of Europe's regions**

Organisers: Renovate Europe (c/o EuroACE)

Venue: Committee of the Regions, Van Maerlant, Room 1

Speakers and chair(s): Mr. Boonstra Chiel , Mr. Lopez José , Mr. Fichter Mathieu , Mr. Adrian Joyce , Ms. Adler Mirja , Mrs. Massud-Baqa Zarpana , Mr. Schilken Peter (Chair)

How to stimulate funding for energy efficient renovation in my region? Which models of private funding or innovative partnerships have succeeded in triggering investment? How should the Operational Programmes be structured in order to unlock the potential of the EU building stock through EU funding?

Finance still remains the main obstacle to unlocking the vast economic, environmental and societal benefits in Europe's buildings, particularly at the local/ regional level. This event will bring 'best practice cases' to the surface in order to demonstrate the economic viability of energy-efficient renovation projects, and their positive impact on the local economy.

This workshop is followed by a networking session.

**Target audience:**

- EU, national, regional and local policy/decision makers
- Authorities managing and evaluating cohesion policy programmes and projects
- Financial institutions

14:30 - 17:00

**09C21 - Waste management systems – investing in line with the waste hierarchy**

Organisers: Committee of the Regions, ENVE Commission &amp; European Commission, DG ENV

Venue: Committee of the Regions, Van Maerlant, Room 3

Speakers and chair(s): Mr. Swannick Neil , Mrs. Gillham Linda (Chair), Mr. Lebrun Michel (Chair), Mr. Mohr Erwin , Mr. Dzieciolowski Jan-Mikolaj , Mr. Hannequart Jean-Pierre , Mr. Dorvil Patrick L. , Mr. Garcia Burgues Julio , Mr. Langer Günther

Moving to a zero-waste society is a major local challenge. Regions and cities need to make the most effective investment choices in terms of prevention, collection and treatment of municipal waste in order to implement the waste hierarchy and, as a minimum, reach the European targets. Regions and cities will showcase their solutions, together with the necessary funding sources, as well as the connection with legal and economic instruments.

This workshop constitutes the 2nd meeting of the CoR/EC Technical Platform for Cooperation on the Environment which seeks to contribute to better implementation of EU environment law.

**Target audience:**

- EU, national, regional and local policy/decision makers
- Authorities managing and evaluating cohesion policy programmes and projects
- Other stakeholders: private companies, financial institutions, European and national associations

14:30 - 17:00

**09C23 - Cities in former centrally-planned economies: challenges and solutions**

Organisers: European Commission, DG REGIO H1

Venue: European Commission, Centre Borschette, Room 2A

Speakers and chair(s): Mr. Guc Michal , Mr. Kulikauskas Paulius (Chair), Mr. Dijkstra Lewis , Mr. Tosics Ivan , Mr. Alföldi György

The workshop is meant:

1. To discuss the conditions and effects of EU accession on the cities, based on the recent regional report of UN-Habitat "The State of European Cities in Transition 2013: Taking stock after 20 years of reform.", which analyses the urban dimension of the transformation of centrally-planned economies, and based on analyses conducted by the DG for regional and urban policy (European Commission).

2. To provide concrete examples on how challenges have been addressed by regional funding, to understand some special aspects of post-socialist urban development and how these affect urban planning, project design and implementation.

**Target audience:**

- EU, national, regional and local policy/decision makers
- Authorities managing and evaluating cohesion policy programmes and projects
- Other stakeholders: private companies, financial institutions, European and national associations
- Academics, students and researchers).

14:30 - 17:00

**09C24 - Youth Employment – regional experiences of delivering Youth Guarantee schemes**

Organisers: European Commission, DG EMPL, European Commission, DG EAC  
Venue: European Commission, Centre Borschette, Room 2D + Room 2C (listening room)

Speakers and chair(s): Mr. Mäkelä Matti , Mr. Sapy Patrick , Mr. Slonecki Tony , Mr. Uebe Max (Chair), Ms. KOLEVA RESA

European regions and cities play a crucial role in the effective implementation of Youth Guarantee schemes, following the Council Recommendation of April 2013. They face widely varied challenges, with huge differences between regions experiencing the highest and lowest youth unemployment rates.

Building upon existing and recent Youth Guarantee approaches in some regions, the workshop will enable an exchange between those just taking the first steps towards a Youth Guarantee scheme and the more experienced. It will provide a platform to discuss partnerships between various stakeholders, and key challenges and success factors identified by regions delivering Youth Guarantee schemes.

**Target audience:**

- EU, national, regional and local policy/decision makers
- Other stakeholders including social partners, businesses, youth organisations, employment and social services, education and training institutions.

**14:30 - 17:00**

### **09UNIV02 - Building Growth in the European Regions: stimulating the entrepreneurial potential of individuals and firms in a range of diverse settings**

Organisers: Regional Studies Association (RSA), European Commission, DG REGIO  
Venue: European Commission, Charlemagne, Room Mansholt

Speakers and chair(s): Mr. Hart Mark (Chair), Mr. Fritsch Michael , Mr. Bosma Niels , Mr. Autio Erkki

Firm performance and stimulating enterprise lie at the core of Europe's economic recovery and recent policy developments reflect this. However, within that general consensus there is a need to develop the appropriate mechanisms to create jobs and stimulate wealth creation in the private sector. This session will provide an opportunity to hear and discuss new evidence which unites the entrepreneur, firm and context and will lead to an opportunity to develop more precise enterprise policy interventions.

**Target audience:**

- EU, national, regional and local policy/decision makers
- Academics, students and researchers).

**14:30 - 17:00**

### **09UNIV03 - Leadership and Regions: Unlocking the Development Potential of Communities**

Organisers: European Commission, DG REGIO, Regional Studies Association (RSA)  
Venue: European Commission, Charlemagne, Room Jenkins

Speakers and chair(s): Mr. Bailey David (Chair), Mr. Halkier Henrik , Mr. Clower Terry , Mr. Beer Andrew , Dr. Horlings Lummina

Regions across Europe and around the globe are challenged to reshape their economies in the face of economic, social and environmental change. Global markets can shift rapidly, while natural resources may become depleted and/or previous production systems found to be unsustainable. This workshop examines the leadership of places and how it can be developed and mobilised to generate new, more sustainable, futures for regions and localities. The workshop will consider the ways in which institutions, public sector agencies and community organisations can, along with individuals, demonstrate leadership and transform local economies. It will examine the ways in which this potential is best integrated with the formal machinery of government, and how it can be nurtured within the most vulnerable communities and regions.

**Target audience:**

- EU, national, regional and local policy/decision makers
- Academics, students and researchers

## Morning Sessions

09:00 - 10:45

**10A01 - URBACT innovation brokers delivering Europe 2020: how cities generate change to meet complex urban challenges**

Organisers: URBACT II Programme

Venue: Committee of the Regions, Jacques Delors, Room 51

Speakers and chair(s): Ms. Mantell Stephanie , Ms. Chacón Àngels , Mrs. Hermant-de Callataÿ Corinne , Mr. Ekés András , Ms. Kneeshaw Sally (Chair)

Cities are key players in the delivery of Europe 2020 objectives. But how well equipped are they to lead the changes that will deliver smart, green and inclusive urban environments?

Building on lessons from URBACT, this workshop will share practical examples of how cities can generate change in the way they design, implement and monitor innovative urban solutions. We will show how cities can become "innovation brokers" generating new ideas, accessing specialist knowledge, strengthening the evidence base, developing new partnerships and co-production processes, going for smart finance, etc. The workshop will challenge participants to dynamise their own urban change management strategies.

**Target audience:**

- Members of the Committee of the Regions, the European Parliament and the European Economic and Social Committee and national, regional and local politicians
- European, national, regional and local government officials and experts in the field of managing and evaluating cohesion policy programmes
- Journalists from European, national, regional and local media outlets

09:00 - 10:45

**10A02 - New European framework for public procurement: new directives for public and utilities procurement, the new directive on concessions and new initiatives in the area of e-procurement.**

Organisers: European Commission, DG MARKT

Venue: European Commission, Centre Borschette, Room 0A + Room 0C (listening room)

Speakers and chair(s): Mr. KILJANSKI Kamil , Mr. SZYCHOWSKA Joanna , Mrs. Rózycka-Dydymka Joanna , Dr. Mathà Thomas , Mr. SILVA Paulo (Chair)

Draft agenda:

- 1) The new procurement directives including the proposal on concessions (20 minute presentation by COM staff (MARKT C2 or C3) followed by 20 minute reflection by external speaker, followed by 30 minute for debate)
- 2) e-procurement initiatives (10 minute presentation by COM staff (MARKT C.4) followed by 10 reflection by external speaker, followed by 15 minute debate)

**Target audience:**

- EU, national, regional and local policy/decision makers
- Authorities managing and evaluating cohesion policy programmes and projects
- Other stakeholders: private companies, financial institutions, European and national associations
- Academics, students and researchers

09:00 - 10:45

**10A03 - Towards Good Governance - Enhancing institutional capacity and an efficient public administration with support from European Structural Instruments 2014-2020**

Organisers: European Commission, DG EMPL

Venue: European Commission, Centre Borschette, Room 0D + Room 0B (Listening Room)

Speakers and chair(s): Mrs. Paserman Ruth , Mr. Krasuski Piotr , Mr. Hauser Florian (Chair), Mr. Thijs Nick , Mrs. Shoylekova Mina

Good governance is the foundation for achieving economic and social development goals in Europe. Due to its strategic importance, "enhancing institutional capacity and ensuring an efficient public administration" has become a thematic objective for the new funding period of the European Structural Instruments. The workshop will reflect challenges and opportunities for building better governance and public administration from several perspectives. Expert speakers from DG Employment, DG Enterprise, Polish ESF Managing Authority and EIPA will share and discuss practical insights for achieving reform outcomes. The workshop will be moderated by a representative of the ESF Policy Coordination Unit, DG Employment.

**Target audience:**

- EU, national, regional and local policy/decision makers
- Authorities managing and evaluating cohesion policy programmes and projects
- Other stakeholders: private companies, financial institutions, European and national associations
- Academics, students and researchers).

09:00 - 10:45

**10C01 - Going local in integrating Roma**

Organisers: Local Urban Development European Network (LUDEN)  
Venue: Permanent Representation of Portugal to the EU

Speakers and chair(s): Ms. Abraham-Thisse Simonne , Ms. Tavares Carla , Mr. Saad Haroon (Chair)

In 2011 the European Commission published its Communication on an "EU Framework for national Roma integration". In 2012 Member States submitted their first National Roma Integration strategies. It is vital to make local actors more aware of the EU framework and how they can influence the national and EU agenda in respect of the Roma. This debate will include the following elements:

1. An overview of progress in relation to National Roma Integration Strategies from the EC.
2. Reflections from local stakeholders on the impact of the national strategies and recommendations for improvement.
3. Good practice, with examples of action at local level.

**Target audience:**

- EU, national, regional and local policy/decision makers
- Authorities managing and evaluating cohesion policy programmes and projects
- Other stakeholders: private companies, financial institutions, European and national associations
- Academics, students and researchers

09:00 - 13:00

**10D01 - Putting urban development into an international context: EU-Japan programme exchange on sustainable urban development**

Organisers: European Commission, DG REGIO 02  
Venue: European Commission, Charlemagne, Room Mansholt

Speakers and chair(s): Dr. Hall Ronald (Chair), Mr. Azuma Mr. , Mr. Ferraris Giovanni Maria , Mr. Kawara Kiyoshi , Dr. Hesske Heiderose , Mr. Kabashima Dr. , Mr. Bremberg Elisabet

Japan and the EU share many common challenges in the field of sustainable urban development and in a wider involvement of local actors in urban development strategies. The Commission and the Japanese Government are exchanging experiences on topics as "compact city", sustainable development and competitiveness of big cities. Since 2012, EU and Japanese cities have initiated a decentralized process of exchange of experience and best practice on urban development themes of common interest: urban regeneration and urban transport, low-carbon cities and support to cultural and creative industries as drivers for urban development.

**Intepretation languages:** EN, FR, De, IT, JA (Japanese)

**Target audience:**

- EU, national, regional and local policy/decision makers
- Authorities managing and evaluating cohesion policy programmes and projects
- Other stakeholders: private companies, financial institutions, European and national associations
- Academics, students and researchers).

11:15 - 13:00

**10B01 - The post-2015 global development agenda: the role of local and regional authorities**

Organisers: Committee of the Regions, Unit E3 - Decentralised Cooperation for Development  
Venue: Committee of the Regions, Jacques Delors, Room 51

Speakers and chair(s): Ms. Henderson Moraig , Mr. Mastrogiacomo Giovanni , Ms. Kirabo Kacyira Aisa , Mr. ROUILLON Christophe , Mrs. Bresso Mercedes (Chair)

The European Commission has contributed with its communication "A decent life for all" to the debate now taking place that will culminate in the creation of a new global development agenda to succeed the Millennium Development Goals after 2015. This new framework will be discussed in depth at the 67th session of the UN General Assembly in September. The High Level panel of Eminent Persons on the Post-2015 Development Agenda has already highlighted the need to fully include all stakeholders in this process, developing a partnership based on equity, sustainability, solidarity and respect in which all share responsibilities in accordance with their capabilities. Local and regional authorities have a key role in delivering services that improve the population's quality of life. While taking on board the outcomes of the 67th UN General Assembly and contributions from the EU institutions, the focus of this workshop will therefore be on the participation of local and regional authorities in the post-2015 process and the challenges and opportunities this entails for them.

This workshop is followed by a networking session.

**Target audience:**

- EU, national, regional and local policy/decision makers
- Authorities managing and evaluating cohesion policy programmes and projects
- Academics, students and researchers

11:15 - 13:00

**10B02 - EGTC: approaching smart solutions?**

Organisers: Veneto Region

Venue: Committee of the Regions, Jacques Delors, Room 53

Speakers and chair(s): Dr. Sodini Sandra , Mr. Vande Meulebroucke Stef , Mr. Guillermo Martin (Chair), Mr. Ciambetti Roberto , Mr. Lirón Lago Juan José

Can existing experiences in Europe confirm that the EGTC is not just a new level in multilevel-governance, but also a genuinely useful operative tool for dealing with cross-border problems?

Four EGTCs will present some examples of networking across borders differentiating between regional and urban perspectives. Furthermore, the trans-regional point of view will also be discussed.

The first session will focus on an exchange of experiences between EGTCs.

In the second session, participants will discuss the key areas where territorial cooperation could be more effective and where cooperation is more critical.

In conclusion Ms. Debora Serracchiani, President of the Friuli Venezia Giulia Region and Mr. Herwig Seiser, Klubobmann - Carinthia Region will briefly take the floor.

This workshop is followed by a networking session.

**Target audience:**

- EU national, regional and local policy/decision makers
- Authorities managing and evaluating cohesion policy programmes and projects
- Other stakeholders: private companies, financial institutions, European and national associations

11:15 - 13:00

**10C02 - Transborder regions – Bundling innovation potentials – Boosting cooperation between science, research and the economy**

Organisers: Greater Region and the Upper Rhine

Venue: Representation of Rhineland-Palatinate to the EU

Speakers and chair(s): Mr. Sagnier Christophe , Mrs. Berns-Coquillat Martine , Ms. Heß Claudia , Dr. Gerber Jürgen , Dr. Linneweber Volker , Dr. Schiewer Hans-Jochen , Mr. Homann Alexander (Chair)

The transborder regions Upper Rhine (Alsace, Rhineland-Palatinate, Baden-Württemberg, North West Switzerland) and the Greater Region (German-speaking Community of Belgium, Wallonia, Rhineland-Palatinate, Saarland, Lorraine and Luxembourg) are part of an economically highly productive corridor in Europe. These regions feature a large number of different economic sectors with a high growth and innovation potential. Innovation means that scientific knowledge and research outcomes find their way to the market through sustainable, flexible structures and new governance models in transborder regions. Transborder cooperation paves the way for universities, young academics and scientists to share common trans border research projects. In addition to the presentation of transborder research structures the focus will be put on the interaction between scientific structures and economic stakeholders in transborder regions.

**Agenda:**

- Speaker 1: Dr. Jürgen Gerber, Member of the Enterprise Europe Network – The link between research, innovation and economy, trans border dimensions
- Speaker 2, Prof. Dr. Hans-Jochen Schiewer, vice chancellor of the University of Freiburg, President of EUCOR and President of the pillar « research » of the Trinational Metropolregion Upper Rhine : Trans border scientific cooperation in the Upper Rhine region
- Speaker 3, Christophe Sagnier, Head of Unit "Innovation" at Alsace Region
- Speaker 4, Prof. Dr. Volker Linneweber, President of Saarland- University, President of the confederation « University of the Greater Region » and of the "University Charter Saar-Lor-Lux-Rhineland-Palatinate-Wallonia: scientific trans border cooperation in the Greater Region
- Speaker 5, Martine Berns-Coquillat, President of the Working Group "Higher education and research" in the Greater Region
- Speaker 6, Claudia Heß, PhD student in the Greater Region, graduate of a trinational Master's programme between Saarbrücken, Metz and Luxembourg, coordinator of a trans border study course: Trans border university studies and PhD programmes - an insight in practical implementation

**Target audience:**

- EU, national, regional and local policy/decision makers
- Authorities managing and evaluating cohesion policy programmes and projects
- Other stakeholders: private companies, financial institutions, European and national associations
- Academics, students and researchers

11:15 - 13:00

**10C03 - Cities sharing smart, sustainable energy solutions**

Organisers: EUROCITIES

Venue: Committee of the Regions, Jacques Delors, Room 52

Speakers and chair(s): Mr. Taylor Sandy , Mr. Bevan Paul (Chair), Mr. Chicón Joan

Participants will discover the lessons learnt and knowledge gained from the CASCADE (cities exchanging on local energy leadership) IEE project. The project uses innovative methods of city-to-city mutual learning and transnational networking as a tool for improving the implementation of sustainable energy policies. CASCADE cities will present two out of the four mutual learning and networking methods (peer review visits, study visits, mentoring and work shadowing visits) they have tested in the framework of the project. They will demonstrate how these methods have helped them exchange ideas and identify solutions to address common challenges in the fields of transport, buildings and renewable energy production and distribution. The workshop will be followed by a networking event during which the participants will have the opportunity to share ideas and solutions with EUROCITIES and with the CASCADE cities.

This workshop is followed by a networking session.

**Target audience:**

- EU, national, regional and local policy/decision makers
- Other stakeholders: private companies, financial institutions, European and national associations

**11:15 - 13:00**

**10C04 - Boosting innovation in EU regions: what works**

Organisers: INTERREG IVC

Venue: Committee of the Regions, Jacques Delors, Room 62

Speakers and chair(s): Mr. Heydebreck Peter , Mr. Ballester Luis , Prof. Abott Carl , Mr. Hill Ian (Chair), Mr. Stree Bernard

The importance of boosting a region's innovation capacity, developing the innovation potential of SMEs or finding innovative ways of decreasing environmental impact are all important points on the agenda of regional development plans.

Participants will get an exclusive preview of the results of INTERREG IVC thematic capitalisation, where recognised EU experts have consolidated the experience and knowledge of regions working on similar topics. The best solutions in Europe in the field of innovation systems, innovation capacity of SMEs and eco-innovation will be presented based on the good practices and policies shared among over 320 regional partners.

The workshop will be followed by a networking session on good practices identified in the fields of innovation systems, innovation capacity of SMEs and eco-innovation. Representatives from regions interested in examples of best practice from all over Europe are welcome to join.

**Target audience:**

- EU, national, regional and local policy/decision makers
- Authorities managing and evaluating cohesion policy programmes and projects
- Other stakeholders: private companies, financial institutions, European and national associations